

## PRESS RELEASE

# Software AG is one of the Top 10 fastest growing large software companies in the world

- Software AG grew 11.5 percent while overall industry growth was flat
- Software AG now in the Top 50 of Software Magazine's 28th Annual global Software 500 companies

Darmstadt, Germany, October 13, 2010 - Software AG today announced its inclusion in *Software Magazine's* Software 500 ranking of the world's largest software and service providers, now in its 28<sup>th</sup> year. Software AG was ranked 50<sup>th</sup>, with software revenue of \$1.2 billion and a growth rate of 11.5 percent. This ranking is up from 56<sup>th</sup> place in 2009 and 65<sup>th</sup> in 2008.

The Software 500 rankings are based on total worldwide software and services revenue for 2009. Software AG also is featured in the Top 10 Growth Chart of Companies in the over \$1 Billion in Revenue category. This confirms that Software AG is not only one of the top 50 software companies in the world but among the fastest growing as well.

Software Magazine has been a brand name in the high-tech industry for over 30 years. The publication helps readers and site visitors in information technology to narrow down the software product and service providers they choose to work with in tackling business priorities. The Software 500 ranking is the best-known ranking in the software industry.

"Software AG is pleased to be ranked in the top 50 of the Software 500, particularly in light of our strong growth with new products," said Karl-Heinz Streibich, CEO of Software AG. "The ranking validates our strategy of consistent growth driven by ongoing innovation and unmatched customer support. As a major player in the software industry, all signs point to continued global growth and expansion."

"The 2010 Software 500 results show that revenue in the software and services industry basically remained the same, with total Software 500 revenue of \$491.7 billion worldwide for 2009, representing virtually flat growth from the previous year," said John P. Desmond, editor of Software Magazine and Softwaremag.com. "In such an environment, Software AG should be very pleased with its solid growth rate of 11.5 percent."

"The Software 500 helps CIOs, senior IT managers and IT staff research and create their short list of business partners," added Desmond. "It is a quick reference of vendor viability. The online version at [www.Softwaremag.com](http://www.Softwaremag.com) is searchable by category, making it what we call the online catalog to enterprise software."

The Software 500 is a revenue-based ranking of the world's largest software and services suppliers. Its target readership include medium to large enterprises, their IT professionals, software developers and business managers involved in software and services purchasing.

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### About Software AG

Software AG is the global leader in business process excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first [B2B](#) server and [SOA](#)-based integration platform, webMethods.


We are unique in offering the world's only end-to-end - and easiest to use - [business process management \(BPM\)](#) solutions, with the lowest total cost of ownership. Our industry-leading brands, ARIS, webMethods, Adabas, Natural and IDS Scheer Consulting, represent a unique portfolio for: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG had revenues of €847 million in 2009 and has more than 6,000 employees serving 10,000 enterprise and public institution customers across 70 countries. Our comprehensive software and services solutions allow companies to continuously achieve their business results faster. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW).

Software AG - Get There Faster

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