



29th April 2010

Consortium Launches New Test Exhibition – ‘ElectroTestExpo’

The UK’s electronic engineering event for PCB test and debug.

Farnborough 10th February 2010 – The ‘ElectroTestExpo’ consortium is pleased to announce a new free-to-attend event that combines exhibition stands and presentations by industry experts amid a relaxed and historic setting with a true engineering excellence pedigree. The inaugural event is set for April 29th 2010 at Bletchley Park Mansion. The former home of the WWII code breakers.

Exhibitors currently include Tektronix, GeoTest, JTAG Technologies, Aeroflex, Aster, TestWorks and Pickering Interfaces. Free 40 minute talks can be booked in advance direct with the speaker and include topics ranging from:- ‘Maintaining signal integrity in the RF domain’ to ‘How to use free boundary-scan tools’. Latest information on exhibitors and the presentation program can be found on the event web-site

www.electrotestexpo.co.uk

Following the day’s formal proceedings up to 50 attendees can join in a guided tour of the Bletchley Park Museum.

Consortium member Nigel Adams says ‘The challenges in today’s test environment require a more focussed approach to the traditional wide ranging exhibition. ElectroTestExpo is the event that is specifically aimed to address the needs of engineers looking to reduce cost and test times but maintain measurement quality. Aeroflex is pleased so support this event.’

James Stanbridge of JTAG Technologies commented ‘ the consortium’s main aim is to focus on solving the test challenges that we know that engineers encounter on a daily basis. If we can do this in an informal and relaxed environment that will be great’

Places at this event are limited to the first 200 applicants – passes may be applied for online via the dedicated web-site www.electrotestexpo.co.uk

The event is open to all electronic engineering professionals however the organisers reserve the right of admission to unsuitable applicants.

About the consortium

Electrotest expo is an ‘ad hoc’ consortium of like-minded T&M and ATE companies looking to involve their customers in an interesting yet informal manner. By combining resources the consortium expects that test and design-engineering professionals will gain knowledge and ideas to further enhance their abilities at work. The ElectroTestExpo is run on a not for profit basis by the combined efforts of the consortium sales and marketing teams. For further details mail info@electrotestexpo.co.uk

