



HÖFT & WESSEL

Press Release

Höft & Wessel AG at Retail Solutions 2007: First international presentation of skeye.quickpay

Hanover/Birmingham, 5 June 2007 - Höft & Wessel is a well known supplier of mobile data capturing devices for retail and wholesale businesses. All Höft & Wessel products are easily adapted to the needs of the respective customer and thus fit well into the existing IT-environment. Höft & Wessel products are state of the art like, for instance, the award winning RFID reader skeye.integral UHF. All the devices of the mobile data capturing product range are ergonomically designed and easy to use. Following the successful introduction to the market of the new self-checkout terminal for non-cash payment, the skeye.quickpay will be presented to an international audience for the first time.

Höft & Wessel presents at Hall 17, Stand H 10:

New: The self-checkout terminal skeye.quickpay
The mobile RFID-reader skeye.integral 2 UHF
Two high performance hand-helds skeye.allegro and skeye.allegro LS
The 42" advertising display skeye.vision
The managementsystem skeye.com

New: the skeye.quickpay. Shopping's bottleneck is the paying procedure. In order to change this, Höft & Wessel developed the skeye.quickpay self-checkout terminal which helps retailers to improve their customer services while saving costs at the same time. The skeye.quickpay integrates seamlessly into the shopping process of the respective store. Thus existing processes that have proved their reliability need not be changed.

Self-checkout terminals by Höft & Wessel improve the performance of a supermarket checkout process by up to 30 per cent, by splitting it into two: Whereas scanning of the goods remains a manual process, payment is fully automated. A customer pays at the skeye.quickpay terminal, while the cashier already serves the next client. Throughput at the cash desk will almost double.

The Skeye self-checkout solution offers unique benefits for retail companies as well as their customers. Retailers benefit from the extremely low costs of operation, their customers save time. An easy to use manual machine interface on a large 10" touch screen makes payment a fast and easy experience. The skeye.quickpay can handle credit, debit, and loyalty cards and even print receipts as required. Besides, it can easily be enhanced by a cash module. Skeye terminals are based on a hot pluggable XScale™/Windows-CE™ system with fan-less cooling and solid state disk. Built for 24/7 self-service operation they even withstand rough environments. The device can either be mounted to a wall or used standalone. The system has proven its capabilities in pilots and productive operation for more than 12 months and is now available.



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The mobile RFID-reader skeye.integral 2 UHF gives both the trade and supplier a quick and straightforward approach to RFID technology. As first of its kind it was awarded the Innovation prize 2006 in the IT infrastructure category by the initiative of medium-sized companies. The skeye.integral 2 UHF can be used in the stockroom, in the field or in a branch. Its large keyboard offers rapid data entry with gloves and in rough environments. The embedded GPRS and WLAN radio technology ensures for data exchange with the host computer at any time and from any location.

The high performance hand-helds skeye.allegro and skeye.allegro LS are particularly user friendly. With the latter, work is made easier by its large display, it fits well in the hand and is supplied with protection class IP65 for use under rough conditions. Technically both devices fulfill all demands which are required by a modern MDE-device: Intel XScale processor under Windows CE .NET or CE 5.0 operating systems, use of SD-memory cards, data capture per laser scanner, imager or RFID. Both devices can be equipped with a vehicle holding device.

Das 42" advertising display skeye.vision has a large dimensioned video screen, making it extremely well suited as an in-store sales promotion medium. The video screen supplies a crystal clear image, can be easily installed and is extremely user friendly. All of this at a very favourable price. The benefits of the device are: attention, since a moving image is more noted than a poster. Up to date information, because main store information can be transferred to branches automatically and in real time. Saving room, because a poster usually advertises one product only whilst a video screen has room for several. Technically skeye.vision uses WLAN, ethernet or USB to load the information onto its internal flash-disk and start its presentation.

Das Managementsystem skeye.com is the best tool for the system administrator responsible for the smooth operation of the data equipment installed. Mobile devices impose increasing challenges, because when using mobile data acquisition devices, PDAs or smartphones in critical business procedures, the smooth operation of the entire installation becomes a key success factor for the company. skeye.com enables time and event based push-pull communication via any network, workflow support and integrated reporting to name but a few. With skeye.com mobile devices may be assigned to any group, for example according to company structures, locations, user groups or appropriate processes. Using detailed reports the system administrator may track any activity in skeye.com and solve problems immediately.

Höft & Wessel AG, Hannover, which was founded in 1978 by entrepreneurs of the same name, has remained an innovative medium-sized enterprise to this day. The company is listed on the stock exchange since 1998. It offers customer-optimized products and solutions to well-known enterprises of trade, logistics and transport, ie. Skeye's mobile data-capturing devices, Almex's innovative ticketing systems and the British subsidiary Metric's parking machines. A quarter of the 500 employees are engaged in the field of research and development, each year approximately 10 percent of the company's turnover goes into R&D. Höft & Wessel products are to be found in German and European markets as well as in the USA.

Photos of the products on demand.

More Information:

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