Software AG Launches New Apama Community Edition

- *Community Edition enables developers to build streaming analytics applications and go into production for free*
- *Developers and enthusiasts can deploy small- to medium-scale applications without cost and prototype enterprise-wide projects without risk*
- *New community developed allowing the sharing of tips, ideas, advice and videos*

Darmstadt, Germany – 23 June, 2016 – Software AG (Frankfurt TecDAX: SOW) announced today the availability of Apama Community Edition, a free version of the Apama Streaming Analytics platform, that enables developers to download the Apama software, build streaming analytics applications and put those applications into production. Apama Community Edition contains most of the functionality and features of the premium version and enables developers to run small-scale projects and applications.

Coupled with the release of Apama Community Edition, Software AG has also started a new online community for customers, prospects and advocates to interact and engage. The Apama team will share a wealth of experience on best practices and tips from their experience supporting and developing Apama over the years, as well as how to solve different, disparate business problems and getting the most from the software. The new community can be found [here](#).

Apama is the market-leading platform for streaming analytics and intelligent, automated decision-making on fast-moving Big Data. It combines event processing, messaging, in-memory data management and visualization and is the most comprehensive platform for managing vast, fast-moving data streams and turning meaningful insight into action.

Dr. Giles Nelson, senior vice president of Product Strategy and Marketing, Software AG, said: "We have purposely made Apama easy for business analysts and developers to benefit from big data streaming analytics in real-time. And with this Community Edition version, we have now made it even easy for anyone to learn. We believe passionately in the benefits of event processing and streaming analytics and we want everyone to be able to be able to build and deploy commercially at zero cost."

Streaming Analytics is fundamental to enterprises deriving maximum knowledge, value, contextual insights, and competitive advantage from the rapidly growing Internet of Things (IoT). Continuous analytics on streaming data can be performed to identify business patterns, which have happened or are about to happen. Visualizations and visual analytics for business users support both human-oriented and automated intelligent actions.

The Apama platform has always been a leader in the event processing and streaming analytics market and its continued innovation allows enterprises to leverage real-time insights to identify and act on opportunities to stay ahead of the competition. As the world's number one big data streaming analytics platform, Apama has more than 150 deployments in Fortune 500 companies. It is also used in a variety of commercial applications globally including real time visibility in manufacturing ERP systems, customer experience management, and market surveillance and risk management.

Dr. Giles Nelson continued: "We're developing a new release every six months, which makes Apama the most comprehensive and competitive platform in the market for building applications that monitor, analyze and act on vast, fast-moving data streams. Apama helps business analysts and developers monitor connected devices in the 'Internet of Things', operate across Cloud or on premise IT deployments, and, include predictive analytics."

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About Software AG

The digital transformation is changing enterprise IT landscapes from inflexible application silos to modern software platform-driven IT architectures which deliver the openness, speed and agility needed to enable the digital real-time enterprise.

Software AG offers the first end-to-end Digital Business Platform, based on open standards, with integration, process management, in-memory data, adaptive application development, real-time analytics and enterprise architecture management as core building blocks. The modular platform allows users to develop the next generation of application systems to build their digital future, today.

With over 45 years of customer-centric innovation, Software AG is ranked as a leader in many innovative and digital technology categories. Software AG has more than 4,300 employees, is active in 70 countries and had revenues of €873 million in 2015.

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