

IMMEDIATE PUBLICATION

Canvys Advances with New European Website

Leading custom LCD display integrator and manufacturer launches European website with new functionality and enhancements.

Donaueschingen – 2011-10-07

<u>Canvys – Visual Technology Solutions</u>, a division of Richardson Electronics (NASDAQ: RELL) is proud to announce the launch of its new European website. The new site includes rich content and new functionality designed to meet the unique demands of our European customers and partners. The new website is available in German and English (United Kingdom) languages. Below are the corresponding URLs:

- German URL: <u>www.canvys.de</u>
- English (UK) URL : <u>http://www.canvys.co.uk</u>
- English (North America) URL: <u>www.canvys.com</u>

The product-driven website includes new enhancements such as a detailed "Product Finder" and a product-tracking "Notepad". These features allow visitors to easily search products by using various product specifications as filters. Once the user finds the monitor(s) that meets their requirements, the user is able to save these selections to a "Notepad". The Notepad allows the user to save the monitor search and selection, as well as submit inquiries directly to Canvys representatives. Users will find an interactive new products area with image and file downloads, as well as specification and warranty information. Additional features include:

- A redesigned home page allowing users to easily navigate the site and sign up for our monthly newsletter that provides technology news and product updates.
- Reconfigured product pages to showcase customized options and downloadable resource materials such as manuals and drawings.
- A new Download area has been added; this file and media archive contains datasheets, sales brochures, manuals, product images, and more.

Pressemitteilung



- The Contact Us page has been customized for our European users and includes partner information and a new "Start Quick-Request" function.
- An interactive portal for service and support that allows users to track the status of every issue, trace maintenance history, download updated drivers and software, access product documentation and manuals, and communicate with qualified technical specialists.

As part of the new website launch, Canvys is offering an exclusive online promotion on the 46 inch Industrial Ultra-Slim LED display through November 04, 2011.

http://www.canvys.de/en/products/promotions/

Screenshot-Link to website here:

http://www.pressebox.de/attachment/414291/Home-UK.png

If you cannot download the photo, please contact: Ufuk Altunel +49-771-8300-50 ufuk.altunel@canvys.com

About Canvys, a Division of Richardson Electronics, Ltd. (NASDAQ: RELL)

Canvys, a global value-added integrator and manufacturer, specializes in creating comprehensive visual technology solutions for healthcare and Original Equipment Manufacturers (OEMs). Our collaborative approach allows us to evaluate each customer's unique needs and craft the right solution—whether custom-engineered, value-added outsourced, or modified off-the-shelf. In addition, we provide complete post-sale service and support, including troubleshooting, calibration and conformance.

For more information, visit us at <u>www.canvys.co.uk</u> or <u>www.canvys.com</u>

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