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BITZER paves the way for further expansion in Asia

The second construction phase kicks off in Beijing

Beijing, September 18, 2012. Technology leader BITZER is continuing to grow in China: the company has recently started expanding its facilities in Beijing, demonstrating its dedication to establishing operations in the world's second-largest economy over the long term.

Following the groundbreaking ceremony on June 15, 2012, BITZER China started construction for the second phase of facility expansion in Beijing. Cutting-edge manufacturing facilities, office blocks, and a logistics center will be completed just in time for the subsidiary's 20th anniversary in 2014, allowing the company to fulfill customers' needs even faster. With its high level of innovation, the planned research and development center will also ensure long-term success in China. And its extensive product portfolio of reciprocating, screw, and scroll compressors will enable the technology leader to respond more flexibly to country-specific market demands in the future. Construction of an in-house training center, which will be available to all customers and employees, is also in the pipeline, as BITZER is keen to offer further training in the areas of refrigeration and air conditioning. "It's very simple to summarize our strategy for China: long-term dedication and customer focus," explains Stephan Luerssen, Managing Director of BITZER China. "We still see enormous potential for growth in China. It's really exciting for us to be here and expand on our nearly 20 years of experience in this fascinating country."



Geschäftsführer // Managing Directors:

Peter Schaufler, Senator h.c.
Christiane Schaufler-Münch
Michael Bauer
Rainer Große-Kracht
Jürgen Kleiner
Dr. Christian Wahlers
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Press Information



The BITZER Group is the world's largest independent manufacturer of refrigeration compressors with sales companies and production sites for reciprocating, screw, and scroll compressors as well as pressure vessels all over the globe. In 2011, 2,966 employees were responsible for achieving a turnover of 632 million euros.

Caption

Left to right: Rainer Große-Kracht (Chief Technology Officer), Jürgen Kleiner (Chief Procurement Officer), Christiane Schaufler-Münch and Peter Schaufler, Senator h.c. (Chief Executive Officer), Stephan Luerssen (Managing Director of BRT), Xinan Du (Vice Director of BDA), Michael Specht (Managing Director of BRT), Christian Wehrle (Chief Production Officer)



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