

PRESS RELEASE

ARIS MashZone: create the perfect business mashup in just ten minutes. See the future of reporting live at CeBIT!

Darmstadt, March 3, 2010 - ARIS MashZone's innovative mashup technologies are revolutionizing the creation of business dashboards. Non-expert users can now combine, analyze, and visualize data in the form of attractive, interactive mashups without the need for programming skills. The mashups can be immediately adapted to new requirements and shared and developed collaboratively within the enterprise using Web 2.0 technologies. The burden on the IT department is reduced, while a new level of transparency leads to faster, better decisions.

Since market launch on January 14, 2010, more than 10,000 potential users have downloaded the free version of ARIS MashZone. Press feedback has been unanimously positive:

Wiener Zeitung: "MashZone breathes new life into data graveyards"

Netzwelt: "All in all, ARIS Mashzone probably rates as currently the best mashup program in the world. There is no comparable solution available at this time from Microsoft, IBM, or Oracle."

IDS Scheer is presenting ARIS MashZone at CeBIT on Software AG's stand in Hall 4, A12. Together with TomTom WORK, TomTom's B2B division, the company will demonstrate how ARIS MashZone helps make more effective and efficient use of vehicle fleets. A mashup can be used to monitor vehicle CO2 emissions, fleet utilization, driver behavior, and mileage.

IDS Scheer will be giving away 200 USB sticks containing ARIS MashZone at CeBIT. Pick up your version and start creating your first mashup straight after the show!

ARIS MashZone is available online at www.mashzone.com. The website contains video tutorials, a MashApp gallery with practical application examples for management, marketing, sales, purchasing, and human resources, and a free download version of the product.

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Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first [B2B](#) server and [SOA](#)-based integration platform, webMethods.

We are unique in offering the world's only end-to-end - and easiest to use - [business process management \(BPM\)](#) solutions, with the lowest Total-Cost-of-Ownership. Our industry-leading brands, ARIS, webMethods, Adabas, Natural and IDS Scheer Consulting, represent a unique portfolio for: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG had revenues of € 847 million (IFRS, unaudited) in 2009 and has more than 6,000 employees serving 10,000 enterprise and public institution customers across 70 countries. Our comprehensive software and services solutions allow companies to continuously achieve their business results faster. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW).

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