



Press Release

- Approved for immediate release -

SPEED-LINK at CeBIT

Hall 20 + 22 / 4-9 March 2008 in Hanover, Germany

Weertzen, 8 February 2008 - SPEED-LINK will showcase their products in Hall 22 at this year's CeBIT as part of the World Cyber Games. SPEED-LINK will be presenting the latest equipment for computer and console gamers over an area greater than 100m².

The main highlight will be the SPEED-LINK Gaming Edition Mini Cooper. Equipped with the latest **SPEED-LINK racing wheel**, the Mini Cooper offers the chance to achieve new lap times whilst sitting in a car, just like in real life. Compatible with the PC, PlayStation 2 and PlayStation 3, this racing wheel is highly versatile. The racing wheel cover is made from artificial leather and provides excellent grip. The pedal unit, featuring gas and brake pedals, and the shifters for manual gear shifting make for real driving fun that is as close to real life as it gets!

Another highlight at CeBIT 2008 will be the presentation of the SPEED-LINK Wii™ accessories. Kitted out with the right gear such as the Professional Boxing Kit, the Cooking Pro Kit or the Fishing Kit, gamers will have even more fun. In addition to that, the **SPEED-LINK Wii™ accessories**, which simply attach to the original Wii™ Remote, make it easier to control movements, thereby allowing better game results to be achieved.

The **SPEED-LINK Styx Gaming Mouse** will be available in Hall 22 for computer gamers to test out to the max. The first ever SPEED-LINK gaming mouse is equipped with a 2200dpi laser sensor and features seven buttons. One special feature in particular is its multi-fire function which, with its help, fires off multiple bursts one after the other at a single press of the button.

Tim Jöllenbeck, Managing Director of Jöllenbeck GmbH, the manufacturer of SPEED-LINK products: "For us, CeBIT is the most important show of the year along with the Games Convention. We hold the international flavour of CeBIT in high regard as it gives us the opportunity not just to have intensive discussions with our domestic partners but also with numerous business partners from abroad."

SPEED-LINK points of contact for industry and press representatives will be located in the CeBIT Business Center in Hall 20.

www.speed-link.com
www.cebit.com



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About Jöllennebeck

Jöllennebeck GmbH is one of Europe's leading manufacturers of office and entertainment peripherals. Since its formation, Jöllennebeck has positioned itself very successfully in the PC, video gaming console and handheld accessories market. The product portfolio of its own brand SPEED-LINK includes sound systems, headsets, mice, mouse mats, keyboards, gamepads joysticks and various other accessories. SPEED-LINK products impress with their novel technology combined with design excellence and outstanding functionality. Through SPEED-LINK, Jöllennebeck is represented in more than 30 countries throughout Europe.