

Top Five Total Mobile Phone Vendors, Shipments, and Market Share, 2012 Q3 (Units in Millions)

Vendor	3Q12 Unit Shipments	3Q12 Market Share	3Q11 Unit Shipments	3Q11 Market Share	Year-over-year Change
Samsung	105.4	23.7%	87.2	20.1%	20.9%
Nokia	82.9	18.7%	106.5	24.5%	-22.2%
Apple	26.9	6.1%	17.1	3.9%	57.3%
LG Electronics	14.0	3.1%	21.1	4.9%	-33.6%
ZTE	13.7	3.1%	17.6	4.1%	-22.2%
Others	201.6	45.3%	184.6	42.5%	9.2%
Total	444.5	100.0%	434.1	100.0%	2.4%

Source: IDC Worldwide Mobile Phone Tracker, October 25, 2012

Note: Data are preliminary and subject to change. Vendor shipments are branded shipments and exclude OEM sales for all vendors.