



PRESSEMITTEILUNG – PRESS RELEASE

net mobile AG at the MWC: the address for mobile innovations "Made in Germany"

A world first in mobile operating systems, the leading Direct Carrier Billing solution for app stores and a state-of-the-art mobile TV system for those who want to offer innovative value-added services to their customers. These are the star innovations at net mobile AG's presentation at the Mobile World Congress in Barcelona from 24. to 27. February 2014.

Düsseldorf, 24th of February 2014 – If you want to experience "Made in Germany" mobile innovations live, head to net mobile AG's stand (net-m) in Hall 8.1 (B51) at the Mobile World Congress in Barcelona. net-m, the world's leading provider of mobile value-added services and payment solutions will be demonstrating its innovative strength with three highly attractive products for the mobile world of today from 24. to 27. February: a world first in mobile operating systems, an innovative Mobile TV system for content providers as well as a Direct Carrier Billing solution for app stores - now globally available.

Nanooq

"Nanooq" is the world's first mobile white label operating system for smartphones, tablets and netbooks. It is based on Mozilla's open operating system and can be quickly tailored to the individual needs of network operators and enterprise customers for a modest outlay. Nanooq has been developed especially for web apps and cloud services. The product offers an ideal solution for all companies requiring a flexible and cost-effective mobile device solution. Nanooq is particularly suitable with niche market solutions such as for elderly users or for kids' smartphones and tablets, but also for mobile POS solutions in the retail environment. In

the presented Nanooq version, an in-house Mobile TV service has already been integrated via HTML5 into the Lock and Home screens of the operating system.

Anyscreen

For the rapidly growing market of multi-screen TV, net-m has also developed its "Anyscreen" mobile streaming solution as a complete full service, including an individual Head-end. Whether it is for movies, comedy, music, sports or news, whether for live/catch-up TV service, Loop TV or video-on-demand - mobile operators and motion picture rights holders get an opportunity to present their live, loop and VOD content in top quality with this innovative white-label product. Content is played both on smartphones and tablets with iOS, Android and Windows Phone, as well as on set-top boxes and smart TVs. With TV Create! customers enjoy an already integrated EPG solution, which enables 24/7 TV planning for free, subscriber and premium TV channels as well as VOD content. This provides users to an intuitive way to pick and place and assemble transmission channels from live material or previously recorded or mixed content themselves. The authentication of the integrated mobile "one-click payment method" is accepted by both users and enables business clients to offer differentiated content from FSK12 (FSK, Voluntary Self Regulation of the Movie Industry; FSK12 = films released to age 12 or older with parental guidance) through to Premium Rated. After user identification within all networks including WiFi, Anyscreen can reach the audience anywhere and anytime with a wide bandwidth - from different mobile-optimised video formats up to full HD quality.

Direct Carrier Billing

Moreover, as a leading global provider net-m is displaying its "Direct Carrier Billing" solution for numerous mobile app stores. Thanks to net-m's flexible payment architecture, it allows for mobile payment in leading app stores, including Google Play and Windows Phone Store. net-m is already operating the technical and operational interface between the app store providers and network operators in more than a dozen countries throughout Asia and Europe. Already more than 100 million mobile

customers (prepaid and postpaid) have been able to pay easily and safely for digital goods purchased worldwide from Google Play or the Windows Phone Store via net-m's payment solution with their mobile phone bill. The end user can thus choose from a widely accepted and readily available method of payment. In the case of fixed-term contracts, each purchase is thus charged via the mobile phone bill and with prepaid customers deducted from the credit balance. net mobile AG will be presenting this superior technology for mobile shopping in Google Play and Windows Phone Store live at its stand.

"All the innovative mobile solutions that we are presenting this year at the Mobile World Congress have a common strength: they can be individually tailored to each customer's requirements. This flexibility already makes us the preferred partner of many globally active mobile operators, publishers, media and brand companies. The integrated customer and user-friendliness of our services Nanooq and Anyscreen will play a leading role within the competitive marketplace alongside the Digital Carrier Billing service" the CEO of net mobile AG, Theodor Niehues, proudly explains regarding the mobile innovations "Made in Germany".

About net mobile AG

net mobile AG is a leading international full-service provider of mobile value added services and payment solutions. The company, founded in November 2000, counts as an innovation leader in the marketplace. Clients worldwide include national and global mobile telecommunication providers, media companies, portals, brand name companies as well as TV channels, for which complete white label app stores, direct carrier billing solutions and mobile TV services are provided. Thanks to our own bank and European credit card licenses, net-m offers its customers innovative credit card programmes, PSP and mobile POS solutions. Since December 2009 NTT DOCOMO, INC. is the main shareholder with over 87% share ownership. For more information please visit www.net-mobile.com.

If you have any further questions we will be most happy to help you. We will gladly establish a direct contact to the responsible person at net mobile AG.

Further updates and information can be found at:

www.twitter.com/netmobileag

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