

Press Release



Konrad Technologies Adds Engineering Leadership To Enable Scalable Growth In The Americas

Konrad USA welcomes Mauricio da Silva as Vice President of Engineering

Radolfzell, Germany- **March 27, 2017**- Konrad Technologies, a provider of application specific automated test solutions has undertaken several strategic initiatives to expand and accelerate its global footprint. To strengthen the company's development capabilities, Konrad announced today that **Mauricio da Silva**, previously Director of Engineering at **APPLE, Inc.**, has joined Konrad USA as Vice President of Engineering.

David Loadman, Vice President & General Manager of Konrad USA stated that *“Konrad will benefit from Mauricio’s many years of experience in technology focused leadership roles at both Apple and Siemens. Mauricio will be responsible for managing Konrad’s system engineering staff and implementing the processes necessary to support the rapid growth of Konrad’s expansion into the Americas. Under Mauricio’s leadership, Konrad will ensure we deliver solutions to our customers on time and budget.”*

Konrad’s expansion into the Americas is a decisive strategic move to strengthening our role in the Automotive, Consumer Electronics, and Medical industries. Konrad’s test and measurement solutions leverage globally distributed engineering expertise in areas such as ADAS – Advanced Driver Assistance Systems – test solutions, Sensor Fusion – LiDAR, Radar, and Cameras – simulation test, ICT, RF, automation, haptics, vision and acoustics that provide OEM’s with advanced analytics that shorten time to market and improve quality. [Learn More](#)

“I am excited to join KT and play a role in our successful expansion into the America’s market. With operations in Europe, Asia and now the Americas, Konrad is one of a small number of National Instruments Alliance Partners with the scale and technical capability to serve the largest, most demanding customers in the Automotive, Medical Devices, and Consumer Electronics industries. I look forward to creating customer focused, cutting-edge solutions and delivering them with the speed and the engineering rigor needed, leveraging the nimbleness of small business and other great innovative minds within KT.” – Mauricio da Silva.

Prior to joining Konrad USA, Mr. da Silva was **Director of Engineering** at APPLE, INC – Cupertino, California and before that he was **Vice President of Operations** at SIEMENS COM, INC – San Diego, California.

Mr. da Silva holds a B.S. in Electrical Engineering from the Federal Technology Education Center, now Federal Technology University, Curitiba, Brazil, and an MBA from UCLA Anderson School of Management, Los Angeles, California.

Konrad Technologies GmbH (<https://www.konrad-technologies.com/en/>) is a global company that offers testing, production, and turnkey solutions in the areas of electronics manufacturing, high-frequency technology, and optics among others.

Since 1993, Konrad Technologies has successfully developed, designed, and integrated customer-specific test solutions providing customers with R&D, qualification, and manufacturing of electronic products with the tools to fulfill their quality goals and accelerate engineering and development throughput.

As a National Instruments Platinum Alliance Partner, Konrad Technologies offers individual testing solutions, such as functional tests, in-circuit tests, ADAS testing systems, optical camera testing systems, and complete production lines for the automotive, medical technology, consumer electronics, and semiconductors.

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