### **DELL INC.**Condensed Consolidated Statement of Income and Related Financial Highlights (in millions, except per share data and percentages) (unaudited)

		TI	ree N	Months End	ded	% Grow	th Rates	
		May 4, 2012	Fe	bruary 3, 2012		pril 29, 2011	Sequential	Yr. to Yr.
	_	2012	_	2012		2011	<u>Jequentiai</u>	11. to 11.
Net revenue Products	\$	11,423	\$	12,925	\$	12,059	(12%)	(5%)
Services, including software related	Ψ	2,999	Ψ	3,106	Ψ	2,958	(3%)	1%
Total net revenue		14,422		16,031	_	15,017	(10%)	(4%)
Cost of net revenue								
Products		9,330 2,025		10,521		9,436 2,149	(11%)	(1%)
Services, including software related Total cost of net revenue	_	11,355	_	2,125 12,646	_	11,585	(5%) (10%)	(6%) (2%)
Gross margin		3,067		3,385		3,432	(9%)	(11%)
Operating expenses								
Selling, general and administrative Research, development and engineering		2,009		2,218 236		2,025	(9%) (1%)	(1%) 20%
Total operating expenses		234 2,243		2,454		195 2,220	(9%)	1%
Operating income		824		931		1,212	(11%)	(32%)
Interest and other, net		(32)		(24)		(42)	(32%)	25%
Income before income taxes .		792		907		1,170	(13%)	(32%)
Income tax provision	-	157 635	_	143 764	_	225 945	9%	(30%)
Net income	\$	030	\$	764	\$	945	(17%)	(33%)
Earnings per share: Basic	\$	0.36	s	0.43	\$	0.50	(16%)	(28%)
Diluted	\$	0.36	\$	0.43	\$	0.49	(16%)	(27%)
Weighted average shares outstanding:								
Basic		1,759		1,778		1,908	(1%)	(8%)
Diluted		1,774		1,796		1,923	(1%)	(8%)
Percentage of Total Net Revenue:		24 20/		04.40/		22.00/		
Gross margin Selling, general and administrative		21.3% 13.9%		21.1% 13.8%		22.9% 13.5%		
Research and development		1.7%		1.5%		1.3%		
Operating expenses		15.6%		15.3%		14.8%		
Operating income		5.7%		5.8%		8.1%		
Income before income taxes  Net income .		5.5% 4.4%		5.7% 4.8%		7.8% 6.3%		
Income tax rate		19.8%		15.8%		19.2%		
Net Revenue by Product Category:								
Servers and Networking	\$	2,017	\$	2,220	\$	1,973	(9%)	2%
Storage		444		500		481	(11%)	(8%)
Services		2,071		2,179		1,984	(5%)	4%
Software and Peripherals Mobility		2,386 4,236		2,558 4,877		2,567 4,716	(7%) (13%)	(7%) (10%)
Desktop PCs		3,268		3,697		3,296	(13%)	(10%)
Consolidated net revenue	\$	14,422	\$	16,031	\$	15,017	(10%)	(4%)
Percentage of Total Net Revenue:								
Servers and Networking Storage		14% 3%		14% 3%		13% 3%		
Services		14%		14%		13%		
Software and Peripherals		17%		16%		17%		
Mobility Desktop PCs		29% 23%		30% 23%		32% 22%		
Net Revenue by Global Segment: (1)		2370		23%		2270		
Large Enterprise	\$	4,436	\$	4,982	\$	4,587	(11%)	(3%)
Public		3,466		3,833		3,621	(10%)	(4%)
Small and Medium Business		3,477		3,560		3,355	(2%)	4%
Consumer Consolidated net revenue	\$	3,043 14,422	\$	3,656 16,031	\$	3,454 15,017	(17%) (10%)	(12%) (4%)
Percentage of Total Net Revenue:								
Large Enterprise		31%		31%		31%		
Public .		24%		24%		24%		
Small and Medium Business Consumer		24% 21%		22% 23%		22% 23%		
Consolidated Operating Income:								
Large Enterprise	\$	402	\$	467	\$	516		
Public		271		312		352		
Small and Medium Business		389		399		435		
Consumer		32		61		170		
Segment operating income Broad based long-term incentives		1,094 (84)		1,239 (96)		1,473 (97)		
Amortization of intangible assets .		(110)		(104)		(92)		
Severance and facility actions and acquisition-related		(76)		(108)		(72)		
Consolidated operating income .	. \$	824	\$	931	\$	1,212		

Note: Percentage growth rates and ratios are calculated based on underlying data in thousands.

<sup>(1)</sup> Segment Results for Fiscal 2012 have been recast to conform to segment realignments that were completed during the first quarter of Fiscal 2013. See Supplemental Segment Information at the end of these financial tables for more information.

### **DELL INC.**

## Condensed Consolidated Statement of Financial Position and Related Financial Highlights (in millions, except for "Ratios") (unaudited)

		May 4, 2012	Feb	oruary 3, 2012	A	pril 29, 2011
Assets:						
Current assets:						
Cash and cash equivalents	\$	12,814	\$	13,852	\$	14,061
Short-term investments		901		966		418
Accounts receivable, net		6,289		6,476		6,196
Short-term financing receivables, net		3,200		3,327		3,205
Inventories, net		1,472		1,404		1,276
Other current assets		3,369		3,423		3,217
Total current assets		28,045		29,448		28,373
Property, plant and equipment, net		2,119		2,124		1,987
Long-term investments		3,501		3,404		762
Long-term financing receivables, net		1,342		1,372		1,123
Goodwill		6,005		5,838		5,406
Purchased intangible assets, net		1,801		1,857		1,941
Other non-current assets		476		490		196
Total assets	\$	43,289	\$	44,533	\$	39,788
<u>Liabilities and Stockholders' Equity:</u> Current liabilities:		_				
Short-term debt	\$	3,186	\$	2,867	\$	816
Accounts payable	,	10,970	•	11,656	•	10,442
Accrued and other		3,076		3,934		3,590
Short-term deferred services revenue .		3,582		3,544		3,282
Total current liabilities		20,814		22,001		18,130
Long-term debt		5,813		6,387		6,794
Long-term deferred services revenue		3,837		3,836		3,608
Other non-current liabilities		3,468		3,392		2,886
Total liabilities		33,932		35,616		31,418
Total stockholders' equity		9,357		8,917		8,370
Total liabilities and equity	\$	43,289	\$	44,533	\$	39,788
Ratios:						
Days of sales outstanding (1)		43		42		40
Days supply in inventory		12		11		10
Days in accounts payable		(87)		(89)		(81)
Cash conversion cycle		(32)		(36)		(31)
Average total revenue/unit (approximate)	\$	1,360	\$	1,330	\$	1,380

Note: Ratios are calculated based on underlying data in thousands.

<sup>(1)</sup> Days of sales outstanding ("DSO") is based on the ending net trade receivables and most recent quarterly revenue for each period. DSO includes the effect of product costs related to customer shipments not yet recognized as revenue that are classified in other current assets. At May 4, 2012, February 3, 2012, and April 29, 2011, DSO and days of customer shipments not yet recognized were 39 and 4 days, 39 and 3 days, 37 and 3 days, respectively.

## DELL INC. Condensed Consolidated Statements of Cash Flows

(in millions, unaudited)

Cash flows from operating activities:         April 29, 2011           Net income         \$ 635         \$ 945           Adjustments to reconcile net income to net cash provided by operating activities:         \$ 248         216           Depreciation and amortization         248         216           Stock-based compensation         95         99           Effects of exchange rate changes on monetary assets and liabilities denominated in foreign currencies         (10)         -           Deferred Income Taxes         47         (63)           Provision for doubtful accounts - including financing receivables         63         47           Other         (5)         (5)           Changes in assets and liabilities, net of effects from acquisitions:         161         471           Financing receivables         71         21           Inventories         (68)         38           Other assets         48         110           Accounts payable         (671)         (925)           Deferred services revenue         33         191           Accounts payable         (785)         (680)           Change in cash from operating activities         (785)         (680)           Change in cash from operating activities         (785)         (680)
Cash flows from operating activities:         \$ 635         \$ 945           Adjustments to reconcile net income to net cash provided by operating activities:         248         216           Depreciation and amortization         248         216           Stock-based compensation         95         99           Effects of exchange rate changes on monetary assets and liabilities denominated in foreign currencies         (10)         -           Deferred Income Taxes         47         (63)           Provision for doubtful accounts - including financing receivables         63         47           Other         (5)         (5)         (5)           Changes in assets and liabilities, net of effects from acquisitions:         47         21           Accounts receivable         71         21           Inventories         (68)         38           Other assets         48         110           Accounts payable         (671)         (925)           Deferred services revenue         33         191           Accrued and other liabilities         (785)         (680)           Change in cash from operating activities         (138)         465           Cash flows from investing activities:         (673)         (240)           Maturities and sales
Net income         \$ 635         \$ 945           Adjustments to reconcile net income to net cash provided by operating activities:         248         216           Depreciation and amortization         248         216           Stock-based compensation         95         99           Effects of exchange rate changes on monetary assets and liabilities denominated in foreign currencies         (10)         -           Deferred Income Taxes         47         (63)           Provision for doubtful accounts - including financing receivables         63         47           Other         (5)         (5)         (5)           Changes in assets and liabilities, net of effects from acquisitions:         47         47         (63)         47         (63)         47         (5)         (5)         (5)         (5)         (5)         (5)         (5)         (5)         (5)         (5)         (5)         (5)         (63)         47         (01)
Adjustments to reconcile net income to net cash provided by operating activities:  Depreciation and amortization
operating activities:         248         216           Depreciation and amortization         248         216           Stock-based compensation         95         99           Effects of exchange rate changes on monetary assets and liabilities denominated in foreign currencies         (10)         -           Deferred Income Taxes         47         (63)           Provision for doubtful accounts - including financing receivables         63         47           Other         (5)         (5)         (5)           Changes in assets and liabilities, net of effects from acquisitions:         (5)         (5)         (5)           Changes in assets and liabilities, net of effects from acquisitions:         71         21         21         47         41         41         471         41         41         471         42         42         42         42
Depreciation and amortization
Effects of exchange rate changes on monetary assets and liabilities denominated in foreign currencies (10) — Deferred Income Taxes 47 (63) Provision for doubtful accounts - including financing receivables 63 47 Other (5) (5) (5) (5) (5) (5) (5) (5) (5) (5)
Iliabilities denominated in foreign currencies         (10)         -           Deferred Income Taxes         47         (63)           Provision for doubtful accounts - including financing receivables         63         47           Other         (5)         (5)         (5)           Changes in assets and liabilities, net of effects from acquisitions:         -         161         471           Accounts receivable         .         71         21           Inventories         (68)         38           Other assets          48         110           Accounts payable          (671)         (925)           Deferred services revenue          33         191           Accrued and other liabilities          (785)         (680)           Change in cash from operating activities:          (138)         465           Cash flows from investing activities:           (673)         (240)           Maturities and sales
Iliabilities denominated in foreign currencies         (10)         -           Deferred Income Taxes         47         (63)           Provision for doubtful accounts - including financing receivables         63         47           Other         (5)         (5)         (5)           Changes in assets and liabilities, net of effects from acquisitions:         -         161         471           Accounts receivable         .         71         21           Inventories         (68)         38           Other assets          48         110           Accounts payable          (671)         (925)           Deferred services revenue          33         191           Accrued and other liabilities          (785)         (680)           Change in cash from operating activities:          (138)         465           Cash flows from investing activities:           (673)         (240)           Maturities and sales
Provision for doubtful accounts - including financing receivables         63         47           Other         (5)         (5)           Changes in assets and liabilities, net of effects from acquisitions:         161         471           Accounts receivable         161         471         21           Inventories         (68)         38           Other assets          48         110           Accounts payable         (671)         (925)           Deferred services revenue         33         191           Accrued and other liabilities         (785)         (680)           Change in cash from operating activities         (138)         465           Cash flows from investing activities:         Investments:         (673)         (240)           Maturities and sales         640         222           Capital expenditures         (142)         (137)           Proceeds from sale of facility and land         -         12           Collections on purchased financing receivables         55         67           Acquisition of business, net of cash received         (245)         (1,473)           Change in cash from investing activities         (365)         (1,549)
Other         (5)         (5)           Changes in assets and liabilities, net of effects from acquisitions:         161         471           Accounts receivable         161         471           Financing receivables         71         21           Inventories         (68)         38           Other assets         48         110           Accounts payable         (671)         (925)           Deferred services revenue         33         191           Accrued and other liabilities         (785)         (680)           Change in cash from operating activities         (138)         465           Cash flows from investing activities:         Investments:         (673)         (240)           Maturities and sales         640         222           Capital expenditures         (142)         (137)           Proceeds from sale of facility and land         -         12           Collections on purchased financing receivables         55         67           Acquisition of business, net of cash received         (245)         (1,473)           Change in cash from investing activities         (365)         (1,549)
Changes in assets and liabilities, net of effects from acquisitions:       161       471         Accounts receivables        71       21         Inventories       (68)       38         Other assets        (88)       110         Accounts payable        (671)       (925)         Deferred services revenue        33       191         Accrued and other liabilities        (785)       (680)         Change in cash from operating activities        (138)       465         Cash flows from investing activities:         Investments:        (673)       (240)         Maturities and sales       640       222         Capital expenditures        (142)       (137)         Proceeds from sale of facility and land       -       12         Collections on purchased financing receivables       55       67         Acquisition of business, net of cash received       (245)       (1,473)         Change in cash from investing activities        (365)       (1,549)
Accounts receivable       161       471         Financing receivables        71       21         Inventories       (68)       38         Other assets        48       110         Accounts payable        (671)       (925)         Deferred services revenue        33       191         Accrued and other liabilities       (785)       (680)         Change in cash from operating activities       (138)       465         Cash flows from investing activities:       Investments:       (673)       (240)         Maturities and sales       640       222         Capital expenditures       (142)       (137)         Proceeds from sale of facility and land       -       12         Collections on purchased financing receivables       55       67         Acquisition of business, net of cash received       (245)       (1,473)         Change in cash from investing activities       (365)       (1,549)
Financing receivables         71         21           Inventories         (68)         38           Other assets          48         110           Accounts payable          (671)         (925)           Deferred services revenue          33         191           Accrued and other liabilities         (785)         (680)           Change in cash from operating activities         (138)         465           Cash flows from investing activities:         Investments:         (673)         (240)           Purchases          (673)         (240)           Maturities and sales         640         222           Capital expenditures         (142)         (137)           Proceeds from sale of facility and land         -         12           Collections on purchased financing receivables         55         67           Acquisition of business, net of cash received         (245)         (1,473)           Change in cash from investing activities         (365)         (1,549)
Inventories         (68)         38           Other assets          48         110           Accounts payable          (671)         (925)           Deferred services revenue          33         191           Accrued and other liabilities          (785)         (680)           Change in cash from operating activities          (138)         465           Cash flows from investing activities:           (673)         (240)           Purchases             (673)         (240)           Maturities and sales
Other assets          48         110           Accounts payable          (671)         (925)           Deferred services revenue          33         191           Accrued and other liabilities          (785)         (680)           Change in cash from operating activities         (138)         465           Cash flows from investing activities:           Investments:          (673)         (240)           Maturities and sales          640         222           Capital expenditures          (142)         (137)           Proceeds from sale of facility and land         -         12           Collections on purchased financing receivables         55         67           Acquisition of business, net of cash received         (245)         (1,473)           Change in cash from investing activities          (365)         (1,549)
Accounts payable         (671)         (925)           Deferred services revenue
Deferred services revenue
Accrued and other liabilities
Change in cash from operating activities         (138)         465           Cash flows from investing activities:         Investments:         (673)         (240)           Purchases          (673)         (240)           Maturities and sales          640         222           Capital expenditures          (142)         (137)           Proceeds from sale of facility and land         -         12           Collections on purchased financing receivables         55         67           Acquisition of business, net of cash received          (245)         (1,473)           Change in cash from investing activities          (365)         (1,549)
Cash flows from investing activities:       (673)       (240)         Investments:       (673)       (240)         Purchases       (673)       (240)         Maturities and sales       (640)       222         Capital expenditures       (142)       (137)         Proceeds from sale of facility and land       -       12         Collections on purchased financing receivables       55       67         Acquisition of business, net of cash received       (245)       (1,473)         Change in cash from investing activities       (365)       (1,549)
Investments:       (673)       (240)         Purchases        (673)       (240)         Maturities and sales        640       222         Capital expenditures        (142)       (137)         Proceeds from sale of facility and land       -       12         Collections on purchased financing receivables       55       67         Acquisition of business, net of cash received        (245)       (1,473)         Change in cash from investing activities        (365)       (1,549)
Investments:       (673)       (240)         Purchases        (673)       (240)         Maturities and sales        640       222         Capital expenditures        (142)       (137)         Proceeds from sale of facility and land       -       12         Collections on purchased financing receivables       55       67         Acquisition of business, net of cash received        (245)       (1,473)         Change in cash from investing activities        (365)       (1,549)
Maturities and sales        640       222         Capital expenditures        (142)       (137)         Proceeds from sale of facility and land       -       12         Collections on purchased financing receivables       55       67         Acquisition of business, net of cash received        (245)       (1,473)         Change in cash from investing activities        (365)       (1,549)
Capital expenditures(142)(137)Proceeds from sale of facility and land-12Collections on purchased financing receivables5567Acquisition of business, net of cash received(245)(1,473)Change in cash from investing activities(365)(1,549)
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Acquisition of business, net of cash received (245) (1,473) Change in cash from investing activities (365) (1,549)
Change in cash from investing activities (365) (1,549)
Cash flows from financing activities:
Repurchase of common stock (324) (450) Issuance of common stock under employee plans 38 10
Issuance of common stock under employee plans 38 10 Issuance (repayment) of commercial paper (maturity 90 days or less), net 13 -
Proceeds from debt 596 1.930
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Other          8         3           Change in cash from financing activities          (532)         1,170
Change in cash from illiancing activities (332) 1,170
Effect of exchange rate changes on cash and cash equivalents (3) 62
Change in cash and cash equivalents (1,038) 148
Cash and cash equivalents at beginning of period 13,852 13,913
Cash and cash equivalents at end of period \$ 12,814 \$ 14,061

### SUPPLEMENTAL NON-GAAP FINANCIAL MEASURES

The tables on the following pages set forth, for the periods indicated, a reconciliation of non-GAAP gross margin, non-GAAP operating expenses, non-GAAP operating income, non-GAAP net income, and non-GAAP earnings per share (collectively, the "non-GAAP financial measures") to the most comparable GAAP financial measures. These non-GAAP financial measures may not be directly comparable to similarly titled measures reported by other companies. See "Use of Non-GAAP Financial Measures" following the tables for additional information regarding Dell's reasons for including the non-GAAP financial measures and for material limitations with respect to the usefulness of these measures.

# **DELL INC.**Reconciliation of Non-GAAP Financial Measures (in millions, except per share data and percentages) (unaudited)

		Th	ree M	onths End	ded		% Grow	th Rates
		lay 4, 2012		ruary 3, 2012		oril 29, 2011	Sequential	Yr. to Yr.
GAAP gross margin	\$	3,067	\$	3,385	\$	3,432	(9%)	(11%)
Non-GAAP adjustments: Amortization of intangibles		88		83		71		
Severance and facility actions and acquisition-related Non-GAAP gross margin	\$	12 3,167	\$	15 3,483	\$	3,511	(9%)	(10%)
GAAP operating expenses	\$	2,243	\$	2,454	\$	2,220	(9%)	1%
Non-GAAP adjustments: Amortization of intangibles		(22)		(21)		(21)		
Severance and facility actions and acquisition-related Non-GAAP operating expenses	\$	(64) 2,157	\$	(93) 2,340	\$	(64) 2,135	(8%)	1%
GAAP operating income	\$	824	\$	931	\$	1,212	(11%)	(32%)
Non-GAAP adjustments: Amortization of intangibles		110		104		92		
Severance and facility actions and acquisition-related Non-GAAP operating income	\$	76 1,010	\$	108 1,143	\$	72 1,376	(12%)	(27%)
GAAP net income	\$	635	\$	764	\$	945	(17%)	(33%)
Non-GAAP adjustments: Amortization of intangibles		110		104		92		
Severance and facility actions and acquisition-related Aggregate adjustment for income taxes Non-GAAP net income	\$	76 (60) 761	\$	108 (63) 913	\$	72 (59) 1,050	(17%)	(28%)
GAAP earnings per share - diluted	\$	0.36	\$	0.43	\$	0.49	(16%)	(27%)
Non-GAAP adjustments per share - diluted	\$	0.07	\$	0.08	\$	0.06		(22%)
Non-GAAP earnings per share - diluted	<u> </u>	0.43	<u> </u>	0.51	Φ	0.55	(16%)	(2270)
Diluted WAS .		1,774		1,796		1,923		
Percentage of Total Net Revenue:								
GAAP gross margin Non-GAAP adjustment		21.3% 0.7%		21.1% 0.6%		22.9% 0.5%		
Non-GAAP gross margin	_	22.0%		21.7%		23.4%		
GAAP operating expenses		15.6%		15.3%		14.8%		
Non-GAAP adjustment Non-GAAP operating expenses		(0.6%) 15.0%		(0.7%) 14.6%		(0.6%) 14.2%		
	_							
GAAP operating income  Non-GAAP adjustment		5.7% 1.3%		5.8% 1.3%		8.1% 1.1%		
Non-GAAP operating income	_	7.0%		7.1%		9.2%		
GAAP net income		4.4%		4.8%		6.3%		
Non-GAAP adjustment		0.9%		0.9%		0.7%		
Non-GAAP net income		5.3%		5.7%		7.0%		

Note: Percentage growth rates and ratios are calculated based on underlying data in thousands.

#### USE OF NON-GAAP FINANCIAL MEASURES

Dell uses non-GAAP financial measures to supplement the financial information presented on a GAAP basis. Dell believes that excluding certain items from Dell's GAAP results allows Dell's management to better understand Dell's consolidated financial performance from period to period and in relationship to the operating results of Dell's segments, as management does not believe that the excluded items are reflective of Dell's underlying operating performance. Dell also believes that excluding certain items from Dell's GAAP results allows Dell's management to better project Dell's future consolidated financial performance because Dell's forecasts are developed at a level of detail different from that used to prepare GAAP-based financial measures. Moreover, Dell believes these non-GAAP financial measures will provide investors with useful information to help them evaluate Dell's operating results by facilitating an enhanced understanding of Dell's operating performance, and enabling them to make more meaningful period to period comparisons. Non-GAAP projections for Fiscal 2013, which are forward looking non-GAAP financial measures, exclude acquisition-related charges, severance and facility action costs, and amortization of purchased intangible assets related to acquisitions, some of which Dell cannot forecast with certainty or accuracy due to their inherently indefinite and contingent nature, thereby preventing Dell from reconciling its projections to GAAP. The historical non-GAAP financial measures, as defined by Dell, represent the comparable GAAP measures adjusted to exclude these same items. Dell provides more detail below regarding each of these items and our reasons for excluding them. In future fiscal periods, Dell expects that it may again exclude such items and may incur income and expenses similar to these excluded items. Accordingly, the exclusion of these items and other similar items in Dell's non-GAAP presentation should not be interpreted as implying that these items are non-recurring, infrequent, or unusual.

The non-GAAP financial measures for the periods indicated in the tables above reflect adjustments related to the following items:

- Severance and Facility Actions and Acquisition-related Costs Severance and facility action costs are primarily related to facilities charges including accelerated depreciation and severance and benefits for employees terminated pursuant to cost synergies related to strategic acquisitions and actions taken as part of a comprehensive review of costs. Acquisition-related charges are expensed as incurred and consist primarily of retention payments, integration costs, and other costs. Retention payments include stock-based compensation and cash incentives awarded to employees, which are recognized over the vesting period. Integration costs primarily include IT costs related to the integration of IT systems and processes, costs related to the integration of employees, costs related to full-time employees who are working on the integration, and consulting expenses. Severance and facility actions and acquisition-related charges are inconsistent in amount and are significantly impacted by the timing and nature of these events. Therefore, although Dell may incur these types of expenses in the future, Dell believes eliminating these charges for purposes of calculating the non-GAAP financial measures facilitates a more meaningful evaluation of Dell's current operating performance and comparisons to Dell's past operating performance.
- Amortization of Intangible Assets Amortization of purchased intangible assets consists primarily of amortization of customer relationships, acquired technology, non-compete covenants, and trade names purchased in connection with business acquisitions. Dell incurs charges relating to the amortization of these intangibles, and those charges are included in Dell's consolidated financial statements. Amortization charges for Dell's purchased intangible assets are inconsistent in amount and are significantly impacted by the timing and magnitude of Dell's acquisitions. Consequently, Dell excludes these charges for purposes of calculating the non-GAAP financial measures to facilitate a more meaningful evaluation of Dell's current operating performance and comparisons to Dell's past operating performance.
- The aggregate adjustment for income taxes is the estimated combined income tax effect for the adjustments mentioned above. The tax effects are determined based on the tax jurisdictions where the above items were incurred.

There are limitations to the use of non-GAAP financial measures. Dell's non-GAAP financial measures may not be comparable to similarly titled measures of other companies. Other companies, including companies in Dell's industry, may calculate the non-GAAP financial measures differently than Dell does, limiting the usefulness of those measures for comparative purposes. In addition, items such as amortization of purchased intangible assets represent the loss in value of intangible assets over time. The expense associated with this loss in value is not included in the non-GAAP financial measures and such measures, therefore, do not reflect the full economic effect of such loss. Further, items such as severance and facility action costs and acquisition expenses that are excluded from the non-GAAP financial measures can have a material impact on earnings. Dell's management compensates for the foregoing limitations by relying on Dell's GAAP results and using non-GAAP financial measures supplementally or for projections when comparable GAAP measures are not available. The non-GAAP financial measures are not meant to be considered as indicators of performance in isolation from or as substitutes for gross margin, operating expenses, operating income, net income, and earnings per share prepared in accordance with GAAP and should be read only in conjunction with financial information presented on a GAAP basis. Dell provides detailed reconciliations of each historical non-GAAP financial measure to its most directly comparable GAAP measure within the financial information included with this press release and in other written materials that include such non-GAAP historical financial measures, and Dell encourages investors to review the reconciliations in conjunction with the presentation of any historical non-GAAP financial measures.

### Dell Inc Supplemental Segment Information (in millions, unaudited)

Fiscal 2011	Three Months Ended															Fiscal Year Ended														
			Apri	I 30, 2010					July :	30, 2010				0	ctob	er 29, 201	10			Ja	anuar	ry 28, 201	11	January 28, 2011						
	As F	Reported	F	Recast	Varian	се	As Reported		Recast		Variance		As I	As Reported		Recast	Variance		As Reported		Recast		Variance		As Reported		F	Recast	Varia	nce
Net Revenue by Global Segment (1):																														
Large Enterprise	\$	4,246	\$	4,341	\$	95	\$	4,549	\$	4,618	\$	69	\$	4,326	\$	4,389	\$	63	\$	4,692	\$	4,763	\$	71	\$	17,813	\$	18,111	\$ :	298
Public		3,856		3,708	(1	148)		4,580		4,467		(113)		4,442		4,340		(102)		3,973		3,862		(111)		16,851		16,377	(-	474)
Small and Medium Business		3,524		3,096	(4	428)		3,535		3,083		(452)		3,665		3,179		(486)		3,749		3,250		(499)		14,473		12,608	(1,	865)
Consumer		3,248		3,729	4	481		2,870		3,366		496		2,961		3,486		525		3,278		3,817		539		12,357		14,398	2,	041
Consolidated net revenue	\$	14,874	\$	14,874	\$	-	\$	15,534	\$	15,534	\$	-	\$	15,394	\$	15,394	\$	-	\$	15,692	\$	15,692	\$	-	\$	61,494	\$	61,494	\$	-
																	_													
Percentage of Total Net Revenue (1):																														
Large Enterprise		28%		29%		1%		29%		30%		1%		28%		28%		0%		30%		30%		0%		29%		29%		0%
Public		26%		25%		-1%		30%		29%		-1%		29%		28%		-1%		25%		25%		0%		27%		27%		0%
Small and Medium Business		24%		21%		-3%		23%		20%		-3%		24%		21%		-3%		24%		21%		-3%		24%		21%		-3%
Consumer		22%		25%		3%		18%		21%		3%		19%		23%		4%		21%		24%		3%		20%		23%		3%
Consolidated Operating Income (1):																														
Large Enterprise	\$	283	\$	293	\$	10	\$	288	\$	289	\$	1	\$	400	\$	398	\$	(2)	\$	502	\$	510	\$	8	\$	1,473	\$	1,490	\$	17
Public		298		280		(18)		369		363		(6)		451		450		(1)		366		353		(13)		1,484		1,446		(38)
Small and Medium Business		313		301		(12)		323		298		(25)		391		365		(26)		450		419		(31)		1,477		1,383		(94)
Consumer		17		37		20		(21)		9		30		-		29		29		69		105		36		65		180		115
Segment operating income .	\$	911	\$	911	\$	-	\$	959	\$	959	\$	-	\$	1,242	\$	1,242	\$	-	\$	1,387	\$	1,387	\$	-	\$	4,499	\$	4,499	\$	-

Fiscal 2012	Three Months Ended														Fiscal Year Ended															
			Apri	il 29, 2011				July 29, 2011						00	er 28, 201			Fe	ebrua	ary 3, 201	2	February 3, 2012								
	As R	eported	F	Recast			As Reported		R	Recast		Variance		As Reported		ecast	Variance		As Reported		Recast		Variance		As Reported		F	Recast	Vari	iance
Net Revenue by Global Segment (1):																														
Large Enterprise	\$	4,477	\$	4,587	\$	110	\$	4,584	\$	4,677	\$	93	\$	4,487	\$	4,540	\$	53	\$	4,909	\$	4,982	\$	73	\$	18,457	\$	18,786	\$	329
Public		3,767		3,621		(146)		4,457		4,329		(128)		4,375		4,287		(88)		3,949		3,833		(116)		16,548		16,070		(478)
Small and Medium Business		3,768		3,355		(413)		3,709		3,306		(403)		3,712		3,326		(386)		3,977		3,560		(417)		15,166		13,547	(1	1,619)
Consumer		3,005		3,454		449		2,908		3,346		438		2,791		3,212		421		3,196		3,656		460		11,900		13,668	1	1,768
Consolidated net revenue	\$	15,017	\$	15,017	\$	-	\$	15,658	\$	15,658	\$	-	\$	15,365	\$	15,365	\$	-	\$	16,031	\$	16,031	\$	-	\$	62,071	\$	62,071	\$	-
Percentage of Total Net Revenue (1): Large Enterprise		30%		31%		1%		29%		30%		1%		29%		29%		0%		30%		31%		1%		30%		30%		0%
Public		25%		24%		-1%		28%		28%		0%		29%		28%		-1%		25%		24%		-1%		27%		26%		-1%
Small and Medium Business		25%		22%		-3%		24%		21%		-3%		24%		22%		-2%		25%		22%		-3%		24%		22%		-2%
Consumer		20%		23%		3%		19%		21%		2%		18%		21%		3%		20%		23%		3%		19%		22%		3%
Consolidated Operating Income (1):																														
Large Enterprise	\$	504	\$	516	\$	12	\$	448	\$	460	\$	12	\$	441	\$	446	\$	5	\$	461	\$	467	\$	6	\$	1,854	\$	1,889	\$	35
Public		370		352		(18)		484		466		(18)		463		454		(9)		327		312		(15)		1,644		1,584		(60)
Small and Medium Business		463		435		(28)		404		380		(24)		386		367		(19)		412		399		(13)		1,665		1,581		(84)
Consumer		136		170		34		73		103		30		76		99		23		39		61		22		324		433		109
Segment operating income .	\$	1,473	\$	1,473	\$	-	\$	1,409	\$	1,409	\$	-	\$	1,366	\$	1,366	\$	-	\$	1,239	\$	1,239	\$		\$	5,487	\$	5,487	\$	-

<sup>(1)</sup> In the first quarter of Fiscal 2013, Dell made certain segment realignments in order to conform to the way Dell internally manages segment performance. These realignments affected all of Dell's operating segments, but primarily consisted of the transfer of small office business customers from the Small and Medium Business segment to the Consumer Segment. Dell has recast prior period amounts to provide visibility and comparability. None of these changes impacts Dell's previously reported consolidated net revenue, gross margin, operating income, net income, or earnings per share.