

Opening future revenue streams through real-time convergent charging
Seizing Africa's new vistas of business opportunities in telecoms

Paderborn (Germany), 13 September 2011: Tough climate and new challenges are familiar to operators around the world, but for many players in the MEA region there are additional challenges to compete with. Increasing competition and a drastically changing market environment are forcing operators to consider new strategies. Orga Systems, #1 choice for real-time charging and billing, enables profitable business for operators while achieving competitive advantages in their industry: reduced OPEX, real time-to-market, short-termed ROI as well as beneficial access to new value chains and revenue streams.

Providing solutions that meet unique requirements

Operators may be threatened by low ARPUs and increasing competition in many rural parts of Africa and the Middle East combined with the need to cover areas that offer almost no return on investment. Still the total number of mobile connections in Africa is increasing, making the African telecom sector a vibrant and dynamic growth market that can prove itself profitable. The challenge for operators is to meet the requirements with innovative real-time solutions as well as network management that provide priority services to the 82+ million mobile users in Africa. This technology empowers operators to focus on their network expansion in areas of greatest need.

IT based real-time technology is the key

Convergent charging, intelligent subscriber policies and the utilization of IT based real-time technology can help operators to innovate and reduce time-to-market while increasing profitability and monetizing new business opportunities. Orga Systems' real-time charging solution unifies advanced charging scenarios for all services across all subscriber segments on one single platform. This enables faster launch of new and differentiating services with real-time capabilities for all: prepaid, postpaid, hybrid and corporate subscribers.

Meet Orga Systems at the NGT Africa from Sept. 13th – Sept. 15th taking place at the Arabella Western Cape Hotel & Spa in Cape Town, South Africa, and learn more about convergent charging and real-time IT on Sept. 14th during the Keynote Discussion Panel.
