



## Hennecke Machinery Shanghai on course for expansion

In a festive ceremony in the heart of Shanghai, Hennecke Machinery Shanghai (HMS)'s new production and administrative site was opened. At an open-house event on September 5, the team headed by General Manager Andrew Chan inaugurated the new HMS site. An important milestone has thus been set for the company's future course in China and the whole Asian region. Comprehensive investment will guarantee HMS's long-term expansion.



Inaugural celebrations at HMS's new company HQ and production facility

Hennecke recognised the importance of the Asian, and especially the Chinese, market at an early stage. It has had a sales and service centre in China ever since the market opened up, and has continually built up its activities in one of the world's fastest-growing and most promising markets. Today, Hennecke Machinery Shanghai is one of the company's most important subsidiaries and has just underscored its success by opening a new, representative headquarters and expanding its production capacity.



HMS will use the new plant to manufacture PU plant technology for the production of soft and rigid foams. It will also increase its services thanks to the new company headquarters.



Great interest in the HMS portfolio: Over 200 international guests took part in the open-house event

Over 200 guests, including industry leaders and media representatives from all over the world enjoyed a rich and varied programme at the open-house opening event. And although the evening event took place at a fascinating spot, the main focus remained on machine technology. The guests enjoyed the presentation and demonstration of a WKH 32. WKH type oval conveyor plants are an essential element for the production of seating foams. HMS was also able to impress his national and international guests with Hennecke's mixhead technology. A six-component MT mixhead was presented and appraised by the specialist audience. The MT 22-6 is the perfect addition for the WKH dry section thanks to the fact that the main components can be individually switched. Overall, the event was a great success for customers and Hennecke employees alike.

In China, Hennecke is combining it's new, future-oriented manufacturing location with the Chinese managers' and employees' experience and qualifications. Thus, Hennecke can now offer all its Chinese customers even more comprehensive solutions and a complete after-sales portfolio. The Hennecke subsidiary will also be responsible for marketing the

company's entire product range, placing it in an ideal position to act locally and provide more services and meet customer demand as efficiently as possible.

**Further information and press contact details**

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