

## **Eurocopter brings elegance and luxury to new heights with the VIP and Executive versions of its EC175**

Geneva, Switzerland, May 21, 2013

**Eurocopter today set new standards in business and private aviation by unveiling the next-generation EC175 helicopter in its Executive and VIP versions, which combine unparalleled elements of style and comfort with the largest cabin of any medium-sized twin-engine helicopter.**

The EC175 Executive and VIP versions – which were introduced by Eurocopter at the European Business Aviation Convention & Exhibition (EBACE) in Geneva, Switzerland – integrate a superior level of interior cabin creativity from Peder Eidsgaard of Pegasus Design, whose worldwide reputation results from his work on business jets and super yachts. These aircraft will be Eurocopter’s top-of-the-range products in their segments.

“As of today, airborne luxury and style have a new name: the Eurocopter EC175,” said Olivier Lambert, Eurocopter’s Senior Vice President for Sales and Customer Relations. “Through our teaming with Pegasus Design, the highest attention for detail and design harmony unites to create an environment that will please the most discerning travelers.”

By working with Pegasus Design in creating the EC175 VIP and Executive versions, Eurocopter brings a unique combination of flowing lines, symmetry and harmony in materials and colors to the helicopter interiors. “The refinement and quality level incorporated by Pegasus Design results from the company’s understanding of high-end customers’ expectations, and makes these helicopters a perfect extension of the finesse and sophistication typically found aboard business jets and super yachts,” Lambert added.

The EC175 VIP is offered in three different styles, all accommodating from six to eight passengers. The first style is “avant-garde,” inspired by modern sport cars; another brings the French flair – contemporary and highly sophisticated – inspired by modern penthouse interiors; while the third is more classical, inspired by the grand villas of Europe.

Features of the EC175 VIP include a unique cabin layout with two seating areas. The forward zone – which incorporates a domed roof that enhances the feeling of spaciousness overhead – provides a lounge atmosphere with facing club seating position for four passengers, while an aft sofa-style seat comfortably accommodates three passengers. Options include electrochromatic windows, an in-flight entertainment system with audio and video interfaces, and wireless connectivity via satellite communications links.

The EC175 Executive version, which was represented with the full-scale mock-up unveiled at EBACE this week, seats nine to twelve passengers in an atmosphere that is conducive to both work and relaxation. It embodies a modern and stylish design, automotive inspired and engineered with durable materials.



Eurocopter's EC175 is the company's new medium class twin-engine helicopter, offering excellent range, performance and cruise speeds, while also meeting the most demanding operational safety standards. It was developed through extensive consultation with operators and end-users, resulting in an optimized rotary-wing aircraft with the latest state-of-the-art technology.

In all versions, the EC175 Executive and VIP provide a jet-like smooth ride at all speeds and a climate-controlled cabin – even when the main rotor is stopped. Featuring more window area than walls, the rotorcraft ensures panoramic views for all passengers, and it completes the upper end of Eurocopter's helicopter product line for the business and private aviation sectors.

Having logged the sale of more than 500 helicopters in these two segments during the past five years, Eurocopter is the unrivalled market leader. With the most extensive range of helicopters dedicated to such applications, Eurocopter offers 12 different models to meet the requirements of the most demanding private and corporate travelers.

Come and visit us at **stand n° 7050/ Hall 7**

and obtain Eurocopter's pictures at the 2013 EBACE on the company's special press website:

<http://press.eurocopter.com/en/gallery/ec175-ebace>

### **About Eurocopter**

Established in 1992, the Franco-German-Spanish Eurocopter Group is a division of EADS, a world leader in aerospace and defense-related services. The Eurocopter Group employs approximately 22,000 people. In 2012, Eurocopter confirmed its position as the world's No. 1 helicopter manufacturer with a turnover of 6.3 billion Euros, orders for 469 new helicopters and a 44 percent market share in the civil and parapublic sectors. Overall, the Group's helicopters account for 33 percent of the worldwide civil and parapublic fleet. Eurocopter's strong international presence is ensured by its subsidiaries and participations in 21 countries. Eurocopter's worldwide network of service centers, training facilities, distributors and certified agents supports more than 2,900 customers. There are currently more than 11,780 Eurocopter helicopters in service in 148 countries. Eurocopter offers the most comprehensive civil and military helicopter range in the world and is fully committed to safety as the most important aspect of its business.

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