



RELOADING **NEVER SETTLE**

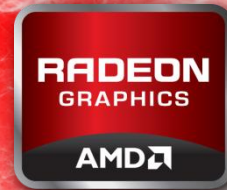
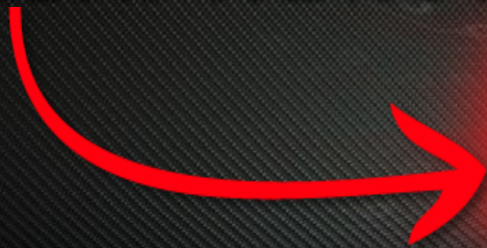
AMD Graphics Team

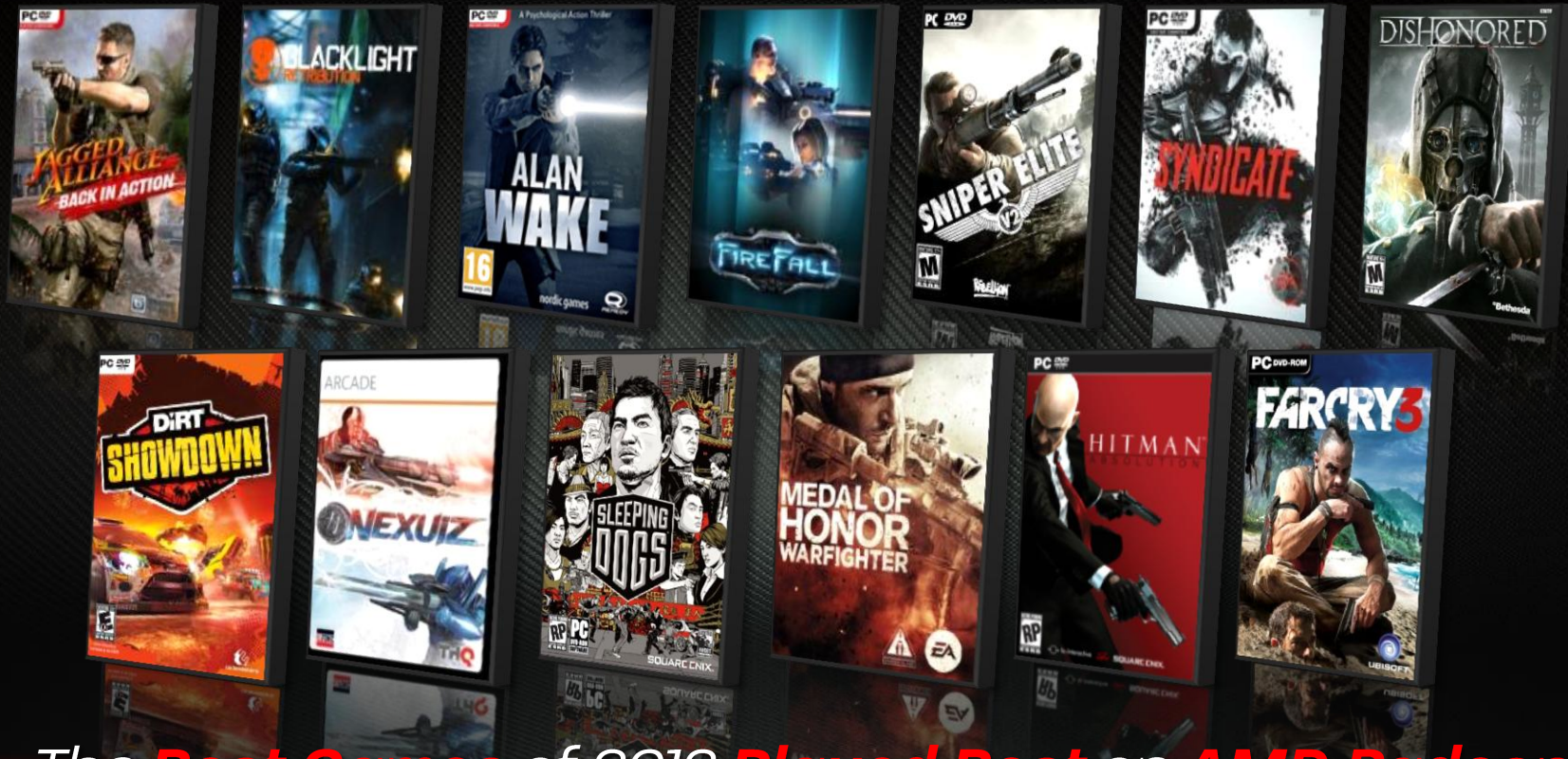
Last Updated January 2013

UNDER EMBARGO UNTIL FEB 4, 2013 @ 12:01 AM EST



AMD IS A LEADER IN THE **FOUR CORNERS** **OF GAMING** AND TODAY WE'RE TALKIN'



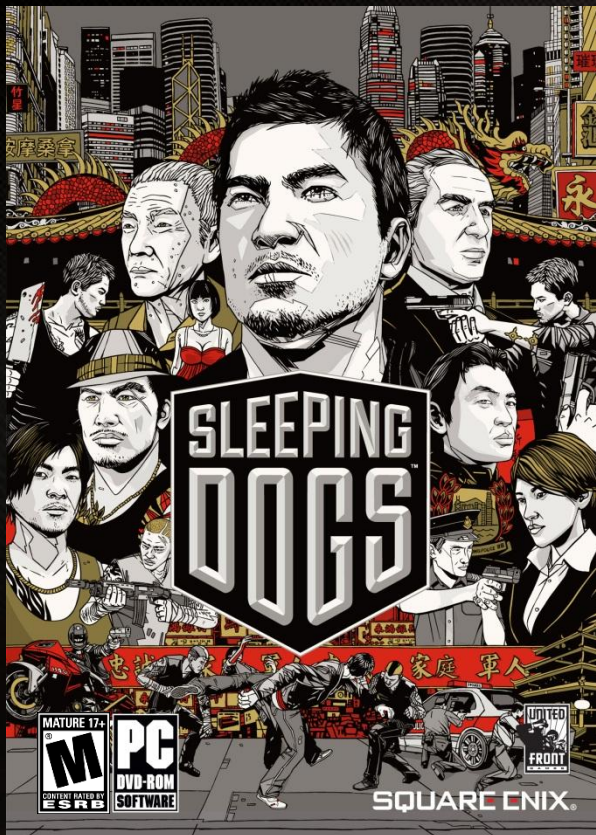


The **Best Games** of 2012 Played Best on **AMD Radeon™**



STARTING 2012 WITH A **BANG!** THE **THREE FOR** **FREE** PROGRAM





BEATING THE SUMMER HEAT WITH **SLEEPING DOGS**



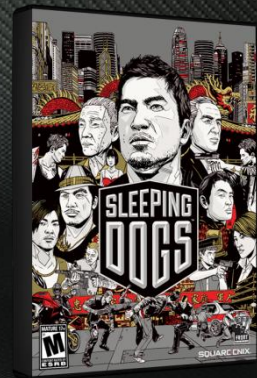
AND THEN! THE *UNPRECEDENTED*
NEVER SETTLE BUNDLE
TOOK PC GAMING **BY STORM**

FOUR AAA games

SIX world-class GPUs

Worldwide availability

Up to **\$170 USD** in value*



BEGINNING
THIS FEBRUARY
THE WORLD'S **BEST** GAME BUNDLE
IS **RELOADED**



TOMB RAIDER (2013)

March 5th

TOMB RAIDER



A survivor is born. Start the adventure optimized for AMD Radeon™ Graphics

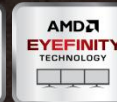
The benefit of AMD Gaming Evolved:

- PC world premiere at the Radeon™ ExtravaLANza on 10/20/2012
- First DirectX® 11 title of the franchise
- PC-optimized controls
- Silhouette-enhancing tessellation
- Per-pixel displacement mapping tessellation
- MLLA
- HDAO
- Plus: an all-new & **TOP SECRET** DirectX® 11 effect!

Official Site: tombraider.com

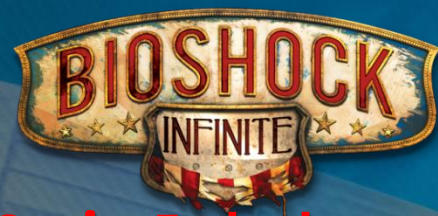
Tomb Raider © Square Enix Ltd. Square Enix and the Square Enix logo are registered trademarks of Square Enix Holdings Co., Ltd. Lara Croft, Tomb Raider, Crystal Dynamics, the Crystal Dynamics logo, and the Eidos logo are trademarks of Square Enix Ltd.

8 | Never Settle | January 2013 | UNDER EMBARGO UNTIL FEB 4, 2013 @ 12:01AM EST



BIOSHOCK INFINITE

March 26th



Explore the twisted dystopia of Columbia optimized for AMD Radeon™ Graphics

The benefit of AMD Gaming Evolved:

- First DirectX® 11 title of the franchise
- PC-optimized controls
- DirectCompute HDAO
- DirectCompute bilateral AO filters
- Diffusion Depth of Field
- Contact hardening shadows

Official Site: bioshockinfinite.com

©2002-2013 Take-Two Interactive Software, Inc. Developed by Irrational Games. BioShock, BioShock Infinite, Irrational Games, 2K Games and their respective logos are trademarks of Take-Two Interactive Software, Inc.

9 | Never Settle | January 2013 | UNDER EMBARGO UNTIL FEB 4, 2013 @ 12:01AM EST



DMC: DEVIL MAY CRY (Franchise Reboot)

February 25th (NA/EU)
February 28th (JP)



Survive limbo with your divine powers and AMD Radeon™ Graphics

The benefit of AMD Gaming Evolved:

- PC-optimized controls
- High-resolution textures (PC exclusive)
- 5.1 audio (PC exclusive)

Official Site: www.devilmaycry.com

©CAPCOM CO., LTD. 2013 ALL RIGHTS RESERVED.

10 | Never Settle | January 2013 | UNDER EMBARGO UNTIL FEB 4, 2013 @ 12:01AM EST



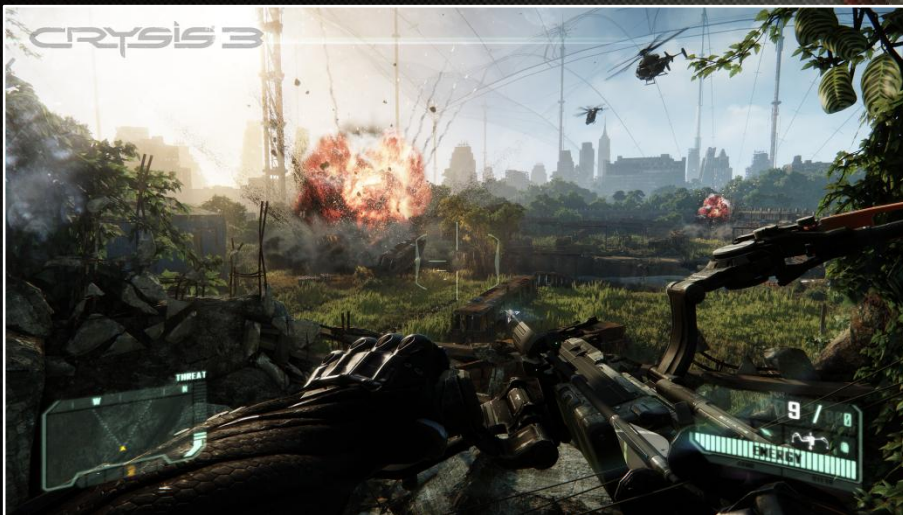
AND ONE MORE...



CRYSIS 3

19 February (NA)
21 February (EU)
22 February (AU)
7 March (JP)

CRYSIS 3



Need we say more?

***Become the hunter! Dominate the Seven Wonders
with your Nanosuit and AMD Radeon™ graphics***

Official Site: www.crysis.com/us/crysis-3

© 2013 Crytek GmbH. All Rights Reserved. Crysis, Crytek and CryENGINE are trademarks of Crytek GmbH. EA and the EA logo are trademarks of Electronic Arts Inc.

12 | Never Settle | January 2013 | UNDER EMBARGO UNTIL FEB 4, 2013 @ 12:01AM EST



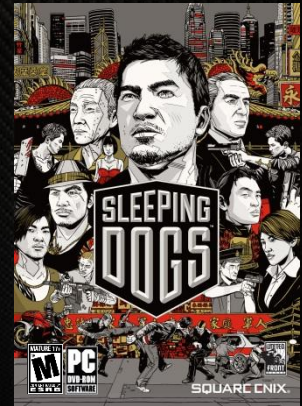
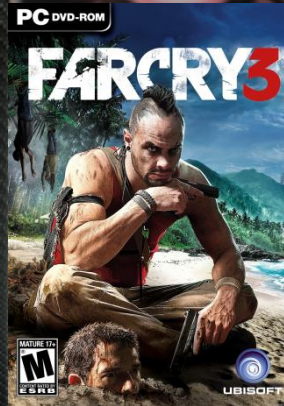
The NEVER SETTLE **RELOADED** Bundle (EMEA/NA/ANZ)

	AMD Radeon™ Product			
	HD 7900 Series			
	HD 7800 Series			

AMD Gaming Evolved *continues* to bring you the **BEST GAMES** on the **BEST HARDWARE**



* See terms and conditions at end of deck for complete information on game bundle.



BEHOLD THE **ULTIMATE RELOAD**
BUY **TWO** AMD **RADEON** HD 7900 SERIES GPUS
AND GET **SIX** TOTALLY SWEET **GAMES** FOR **FREE***

Q: What the heck is an "ultimate reload?"
A: Well, it's like IDKFA.

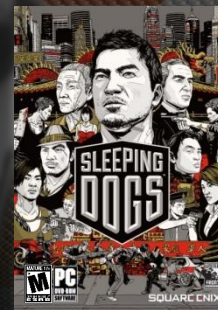
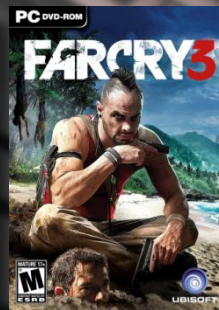
15 | Never Settle | January 2013 | UNDER EMBARGO UNTIL FEB 4, 2013 @ 12:01AM EST

* See terms and conditions at end of deck
for complete information on game bundle.



UK EXCLUSIVE

BUY THE ASUS ROG ARES II
& GET 8 GAMES FREE





THE WAY IT'S *MEANT*
TO BE BUNDLED



Terms & Conditions

AMD Radeon™ HD 7900 Series Graphics

*Get Key Codes for free downloads of BioShock Infinite (PC Game) and Crysis 3 (PC Game) accessed through the Steam® online gaming platform when you buy an AMD Radeon™ HD 7970, AMD Radeon™ HD 7950 or a AMD Radeon™ HD 7970 GHz Edition Graphics Card from a participating retailer between January 22, 2013 and either December 31, 2013 or when supply of Key Codes is exhausted, whichever occurs first. Key Codes must be used by January 31, 2014, after which the Key Codes are void. LIMIT: One (1) free Key Code per game (2 total Key Codes) per person. Internet connection required. Internet connection fees may apply. You must be 17+ to redeem this offer. Offer is subject to geographical limitations. See www.amd.com/neversettlereloadedoffer for complete details. Anticipated release dates for games are as follows: BioShock Infinite – March, 26 2013 and Crysis 3 – February 19, 2013. Game releases may be delayed for reasons that are out of the control of AMD. Void in any jurisdiction where prohibited.

AMD Radeon™ HD 7800 Series Graphics

NA/EMEA/ANZ:

*Get Key Codes for free downloads of BioShock Infinite (PC Game) and Tomb Raider (PC Game) accessed through the Steam® online gaming platform when you buy an AMD Radeon™ HD 7850 or AMD Radeon™ HD 7870 Graphics Card from a participating retailer between January 22, 2013 and either December 31, 2013 or when supply of Key Codes is exhausted, whichever occurs first. Key Codes must be used by January 31, 2014, after which the Key Codes are void. LIMIT: One (1) free Key Code per game (2 total Key Codes) per person. Internet connection required. Internet connection fees may apply. You must be 17+ to redeem this offer. Offer is subject to geographical limitations. See www.amd.com/neversettlereloadedoffer for complete details. Anticipated release dates for games are as follows: BioShock Infinite – March, 26 2013 and Tomb Raider – March 5, 2013. Game releases may be delayed for reasons that are out of the control of AMD. Void in any jurisdiction where prohibited.

APAC:

*Get Key Codes for free downloads of BioShock Infinite (PC Game) and Devil May Cry (PC Game) accessed through the Steam® online gaming platform when you buy an AMD Radeon™ HD 7850 or AMD Radeon™ HD 7870 Graphics Card from a participating retailer between January 22, 2013 and either December 31, 2013 or when supply of Key Codes is exhausted, whichever occurs first. Key Codes must be used by January 31, 2014, after which the Key Codes are void. LIMIT: One (1) free Key Code per game (2 total Key Codes) per person. Internet connection required. Internet connection fees may apply. You must be 17+ to redeem this offer. Offer is subject to geographical limitations. See www.amd.com/neversettlereloadedoffer for complete details. Anticipated release dates for games are as follows: BioShock Infinite – March, 26 2013 and Devil May Cry – January 25, 2013. Game releases may be delayed for reasons that are out of the control of AMD. Void in any jurisdiction where prohibited.



Disclaimer & Attribution

DISCLAIMER

The information presented in this document is for informational purposes only and may contain technical inaccuracies, omissions and typographical errors. The information contained herein is subject to change and may be rendered inaccurate for many reasons, including but not limited to product and roadmap changes, component and motherboard version changes, new model and/or product releases, product differences between differing manufacturers, software changes, BIOS flashes, firmware upgrades, or the like. AMD assumes no obligation to update or otherwise correct or revise this information. However, AMD reserves the right to revise this information and to make changes from time to time to the content hereof without obligation of AMD to notify any person of such revisions or changes.

AMD MAKES NO REPRESENTATIONS OR WARRANTIES WITH RESPECT TO THE CONTENTS HEREOF AND ASSUMES NO RESPONSIBILITY FOR ANY INACCURACIES, ERRORS OR OMISSIONS THAT MAY APPEAR IN THIS INFORMATION.

ATTRIBUTION

© 2013 Advanced Micro Devices, Inc. All rights reserved. AMD, the AMD Arrow logo, CrossFire, Radeon and combinations thereof are trademarks of Advanced Micro Devices, Inc. DirectX is registered trademarks of Microsoft Corporation in the U.S. and/or other jurisdictions. **Other names are for informational purposes only and may be trademarks of their respective owners.**

