



Media Information
11 February 2010

MINI Countryman: MINI announces prices for the brand's first crossover model. **World premiere at the 2010 Geneva Motor Show – market launch in September 2010.**

Munich. The MINI Countryman is on its way. The Geneva Motor Show (4 –14 March 2010) will be the venue for the world premiere of the fourth model in the brand's line-up. The market introduction of the MINI Countryman in Germany will follow in September 2010. Customers can order the crossover model with a choice of three petrol and two diesel engines from launch, developing between 66 kW/90 hp and 135 kW/184 hp. The all-wheel-drive system ALL4 will be available for the MINI Cooper S Countryman and MINI Cooper D Countryman. Below are the sale prices for the MINI Countryman in Germany, including VAT (19%):

MINI One Countryman	€20,200
MINI Cooper Countryman	€22,500
MINI Cooper S Countryman	€26,300
MINI Cooper S Countryman ALL4	€27,900
MINI One D Countryman	€22,000
MINI Cooper D Countryman	€24,200
MINI Cooper D Countryman ALL4	€25,900

As an alternative to the standard-fitted six-speed manual gearbox, a six-speed automatic with Steptronic can also be specified for the petrol variants. The range of standard equipment fitted on all MINI Countryman models includes air conditioning, the innovative MINI Centre Rail stowage and attachment system, an audio system with CD player, the electromechanical power steering system EPS including Servotronic speed-sensitive power assistance, the stability control system DSC (Dynamic Stability Control), extensive MINIMALISM measures to optimise fuel economy and minimise emissions, six airbags and ISOFIX child seat attachments in the rear.

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Added to which, a wide range of paint finishes, upholstery and trim variants – some available exclusively for the MINI Countryman – as well as a selection of optional extras and accessories can be ordered to tweak the new model to the customer's personal preferences and requirements in the true spirit of MINI diversity.

With four side doors, four full-size seats, an exterior length of over four metres and, as an option, all-wheel drive, the fourth model in the brand's range opens up new ways to experience the hallmark MINI driving fun. The extra onboard space and extraordinary variability of the interior, the slightly raised seating position and the newly developed MINI ALL4 all-wheel-drive system add new landmarks to the world of MINI. As the brand's first crossover, the MINI Countryman breaches the boundaries of urban mobility and wins over new target groups to the MINI driving experience – notably those who set considerable store by versatility, spaciousness and traction.

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