INCOMEDIA to attend Retail Vision 2010

Ivrea, 29 April 2010 - Further to successful participation at International Events, the leading European software developer Incomedia today confirmed it will exhibit at Retail Vision Europe 2010 in London. As one of the most focused CE & IT buying events for Europe's leading retailers, e-tailers and distributors, it will provide Incomedia the opportunity to present its mult-award winning WebSite X5 software which has had a major update and now includes a complete web hosting package.

INCOMEDIA at Retail Vision 2010

Retail Vision Europe will take place at the Sofitel London Heathrow, 10 - 12 May 2010.

Incomedia will be presenting its flagship product WebSite X5 Evolution 8 which now includes web hosting via Incomedia's strategic partner One.com. Through this successful collaboration, WebSite X5 Evolution 8 end users will receive a full 12 month One.com web hosting pack which includes: a domain name, 3GB web hosting space and unlimited e-mail accounts to name a few of the features.

Incomedia will welcome visitors, partners and the press at Stand Number 18.

About INCOMEDIA:

Incomedia is a leading independent developer and publisher of multimedia software for the PC. Founded in 1998, Incomedia is privately owned and headquartered in Italy.

Incomedia's flagship product WebSite X5 was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps. It is completely visual with users requiring no HTML programming skills; all they need to know is what they want to say and WebSite X5 takes care of the rest. It is currently available in 18 languages including English, German, French, Spanish and Italian.

At present WebSite X5 is sold in over 40 countries through a well established network of International distributors, resellers and retailers. To date the software has over 200 favourable reviews globally from some of the most respected magazines and websites.

Further information about Incomedia and WebSite X5 is available on <u>www.websitex5.com</u>, <u>www.incomedia.eu</u>.

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