

## Worldwide Production Printer Shipments Achieve Double-Digit Growth in the First Quarter of 2014, According to IDC

27 Jun 2014

**FRAMINGHAM, Mass., June 27, 2014** – The worldwide production print market enjoyed double-digit year-over-year growth in both units and shipment value during the first quarter of 2014 (1Q14). Units grew 32.1% to approximately 9,300 units (printers and MFPs) and shipment value increased 14.4% to more than \$1.1 billion during the quarter, according to the International Data Corporation ([IDC](#)) [Worldwide Quarterly Production Printer Tracker](#).

On a geographic basis, all of IDC's regional markets experienced positive year-over-year unit growth in 1Q14. Key contributors to the production print market's overall growth were Western Europe, where shipments grew 43.6% year over year, Asia/Pacific (excluding Japan) (29.7%), and the United States (18%). Similarly, all of the production print market segments recorded year-over-year gains in 1Q14, including the Mid-Production segment, where shipments were up 37.6% year over year. The Production segment grew 10.9% in the quarter and the Label & Packaging segment gained 28.4% year over year.

"The worldwide production market is on an upswing, as devices targeted at different segments of the market are finding good traction. The Mid-Production space is performing well in both color and monochrome, while Production devices, both toner and inkjet, are selling well as they continue along the offset transfer path and create brand new applications within digital. 2014 is shaping up to be an exciting year, falling in the mid-drupa cycle, and we expect to see lots of new technology introductions come to market that will drive investment," said [Amy Machado](#), Senior Research Analyst, Hardcopy Peripheral Solutions.

### Worldwide Production Printer Market, Shipment Value, Market Share, and Year-Over-Year Growth Q1 2014

Vendors	1Q14 Shipment Value (\$M)	1Q14 Market Share	1Q13 Shipment Value (\$M)	1Q13 Market Share	1Q14/1Q13 Growth
1. Xerox Group <sup>1</sup>	\$528.74	46.6%	\$487.39	49.1%	8.5%
2. HP	\$157.44	13.9%	\$131.93	13.3%	19.3%
3. Ricoh Group <sup>2</sup>	\$147.81	13.0%	\$63.89	6.4%	131.4%
4. Canon Group <sup>3</sup>	\$111.31	9.8%	\$112.03	11.3%	-0.6%
5. Konica Minolta Group <sup>4</sup>	\$107.59	9.5%	\$110.73	11.2%	-2.8%
Others	\$82.49	7.3%	\$86.91	8.8%	-5.1%

<b>Total</b>	<b>\$1,135.37</b>	<b>100.0%</b>	<b>\$992.87</b>	<b>100.0%</b>	<b>14.4%</b>
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Source: IDC Worldwide Quarterly Production Printer Tracker, June 2014

#### **Table Notes:**

<sup>1</sup> *Xerox Group: Xerox, Fuji Xerox*

<sup>2</sup> *Ricoh Group: Gestetner (NRG), Lanier, Nashua, Nashuatec, Rex Rotary, Ricoh, Ricoh Industry*

<sup>3</sup> *Canon Group: Canon, Showa Jyoho*

<sup>4</sup> *Konica Minolta Group: Develop, ITEC, Konica Minolta, Sindoh*

- Totals include Mid Production, Production (full production) and Label & Packaging segments.

This chart is intended for public use in online news articles and social media. Instructions on how to embed this graphic are available by [clicking here](#).

#### **Taxonomy Notes:**

- IDC tracks Mid-Production, Production (full Production), and Label & Packaging devices in the Worldwide Quarterly Production Printer Tracker.
- IDC's Worldwide Quarterly Production Print Tracker includes single-function printers and multifunction printer systems (MFPs). Data for all vendors are reported for calendar periods.

For more information about IDC's Worldwide Quarterly Hardcopy Peripherals Tracker, please contact Phuong Hang at [phang@idc.com](mailto:phang@idc.com).

#### **About IDC Trackers**

[IDC Tracker](#) products provide accurate and timely market size, vendor share, and forecasts for hundreds of technology markets from more than 100 countries around the globe. Using proprietary tools and research processes, IDC's Trackers are updated on a semiannual, quarterly, and monthly basis. Tracker results are delivered to clients in user-friendly excel deliverables and on-line query tools. The IDC Tracker Charts app allows users to view data charts from the most recent IDC Tracker products on their [iPhone](#) and [iPad](#).

#### **About IDC**

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. IDC helps IT professionals, business executives, and the investment community to make fact-based decisions on technology purchases and business strategy. More than 1,000 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. In 2014, IDC celebrates its 50th anniversary of providing strategic insights to help clients achieve their key business objectives. IDC is a subsidiary of [IDG](#), the world's leading technology media, research, and events company. You can learn more about IDC by visiting [www.idc.com](http://www.idc.com).

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