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## **NEWS RELEASE**

### **INGRAM MICRO MOBILITY ENHANCES SERVICE OFFERING WITH SMARTPHONE AND TABLET TRADE-IN PROGRAMS**

#### **Ingram Micro Mobility signs an agreement with CANAI to provide a number of smartphone and tablet trade-in services to the European channel**

**LONDON, June 10, 2014** – Brightpoint EMEA Enterprise Ltd (“Ingram Micro Mobility”), an indirect subsidiary of Ingram Micro Inc. (NYSE: IM), the world’s largest wholesale technology distributor and a global leader in supply-chain and mobile device lifecycle services, today announced that it has entered into an agreement with CANAI (Europe) Limited (“CANAI”), an internationally-recognised company specialising in the sustainable recovery, re-use and recycling of superfluous electronics, to provide a number of trade-in solutions to reseller customers and mobile device vendors throughout Europe.

“We are pleased to be working with CANAI to provide our customers across Europe with this enhanced service. As a full-service device lifecycle services provider, we continue to add value to both our reseller customers striving to drive incremental revenue and for mobile device vendors seeking to maximise their products’ value,” stated Jac Currie, president, Ingram Micro Mobility Europe.

Customers will be able to rapidly deploy a flexible trade-in solution through a customised online platform, which offers full audit and tracking capabilities, environmental compliance and white label options allowing full POS IT systems integration.

Established in 2001, CANAI has been providing solutions through its applications across five continents and approximately 6,000 points of sale. Solutions provided are for the attainment of financial incentives offered to its partners, as well as environmental preservation.

“We at CANAI are delighted to partner with Ingram Micro Mobility, as we believe we will contribute significantly to their strategic objectives of enhanced product recovery value-added solutions, whilst, at the same time, leveraging their scale to significantly accelerate our growth in regions still under development by CANAI,” stated Barry Colman, CEO at CANAI Group.

Operating globally and across multiple sectors, CANAI solutions offer fully accredited processes and facilities to ensure B2B resellers, retailers, manufacturers and end users extract a benefit from residual values of used devices, while, at the same time, operating in full compliance with applicable laws and regulations.

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**About Ingram Micro Inc.**

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain and mobile device lifecycle services. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 170 countries on six continents with the world's most comprehensive portfolio of IT products and services.

Visit [www.ingrammicro.com](http://www.ingrammicro.com).

Ingram Micro Mobility is a leading provider of device lifecycle services - with the ability to provide complete lifecycle capabilities from basic warehousing to software loading, order and accounts receivable management, end-user fulfilment, and reverse logistics, which includes services from repair to refurbishment and recycling of wireless devices.

Visit [www.ingrammicro.com/mobility](http://www.ingrammicro.com/mobility).

**About CANAI**

Established in 2001, CANAI is an internationally recognised company specialising in the sustainable recovery, reuse and recycling of redundant electronic products for the purposes of environmental preservation and attainment of financial incentives offered to its partners by directives for their compliance.

Through CANAI's "Customer Need Recognition" model, bespoke solutions are developed against partner objectives to deliver value propositions capable of ensuring environmental sustainability and financial return.

Operating globally and across multiple sectors, CANAI solutions offer fully accredited processes and facilities to ensure retailers, manufacturers and end users operate in full compliance of enforced regulations.

As experts within the industry, the CANAI team offer partner's efficient and responsible solutions to facilitate long standing customer relationships.

[www.canai.eu](http://www.canai.eu)

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