

China Yarn seminar series. Schlafhorst market presence in China.

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Schlafhorst has taken part in two seminars of the China Yarn organisation. In May a seminar took place in Wuhan on the topics of ring spinning and automation. A greeting by Schlafhorst got delegates in the mood for the two-day seminar. In a video interview, René Bucken (head of marketing, senior manager sales) presented new solutions from Schlafhorst. The second seminar in Suzhou from 21 to 23 October 2014 was hosted by Schlafhorst as main sponsor of the event.

Around 500 visitors to the seminar, mostly experts from Chinese cotton spinning mills, focused on new developments in package winding. René Bucken and Peter Gölden (senior product manager winding) explained the strategic aims and product portfolio of Saurer and Schlafhorst in various presentations and interviews. Product highlights from Zinser were discussed along with new developments relating to the Autoconer X5 and automation of the ring spinning mill. Mr. Wang Guogang, chief editor of China Yarn, told Schlafhorst: "The manner in which Chinese spinning mills are opening up to markets outside China is taking on a new dimension. Although Chinese spinning mills have frequently produced goods for markets outside China in the past, they are now going a stage further and establishing subsidiaries in Asia and in the USA, for example, to be able to benefit from favourable basic conditions for textile production there. Events like this help to create the necessary transparency, support the transfer of know-how and promote intercultural exchanges in the interests of both sides. It is an important step in meeting the challenges of the future."

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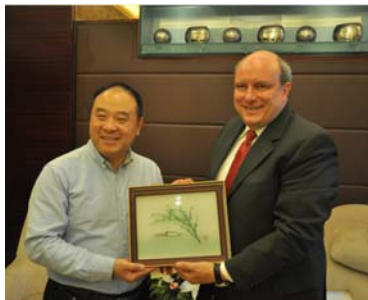
About Schlafhorst:

Schlafhorst has been a trailblazer in the production of staple fibre yarns for 130 years. As the market and innovation leader, the textile machinery manufacturer offers solutions for the entire spinning mill line right up to the quality package. World-famous brands like Zinser, Autocoro, BD and Autoconer, together with unique process competence, make Schlafhorst the partner of choice for successful textile companies. With production plants in Germany, India and China as well as an international service and consultancy team, Schlafhorst fulfils its mission: to make spinning mills across the globe more efficient, productive and economical.

About Saurer Group:

The Saurer Group is a leading textile industry group mainly specializing in machinery and components for yarn processing. Saurer unites the spinning brands Schlafhorst and Zinser, the twisting brands of Allma and Volkmann, pre-spinning brand Jintan and the Saurer Embroidery brand along with the Saurer Components division consisting of the brands Accotex, Daytex, Fibrevision, Heberlein, Temco and Texparts. With annual sales around 1,2 billion CHF, 3.800 worldwide employees and locations in Switzerland, Germany, Turkey, Brazil, Mexico, USA, China, India and Singapore, the group is well positioned to serve world's textile industry centres.

Pictures with captions



René Bucken, Head of Marketing and Senior Manager Sales at Schlafhorst with Mr. Wang Guogang, Chief Editor China Yarn