Incomedia launches the new WebSite X5 version 9 in the Middle East at Gitex 2011

Ivrea, Italy, 07 October 2011 - Incomedia S.r.l., a leading developer and publisher of multimedia software for the global PC market, announced the release of a new version of its hugely successful WebSite X5, the ideal software for creating professional and fully-working websites in just 5 steps, guaranteeing simplicity, flexibility and tailored solutions.

Incomedia will present the new WebSite X5 version 9 at the **GITEX Show** (http://www.gitex.com), scheduled to take place on **9-13 October 2011** in **Dubai** - in Sheikh Saeed Hall Stand TA-A20.
GITEX, delivering a leading platform for industry innovation and an impressive track record of attracting the biggest names in the IT sector, will be the perfect gateway to present in one of the world's fastest emerging and investment ready ICT markets WebSite X5 version 9.

This new version has been designed specifically for all those people who want to create their own website, whether for their business or their hobbies, quickly, easily and without spending a fortune, and want professional and satisfying results even if they do not have programming or web-design skills.

"Our aim was to produce a software that permits everybody, including those with no programming skills, to create their own professional and attractive websites. And we believe that WebSite X5 version 9 does just that" declared Federico Ranfagni, Incomedia's CEO. "This latest version of our software is already available in 10 languages and we launched it on the Italian and International markets during a tour that saw us in Germany, Spain, Poland, Russia, Turkey and many other countries. We are convinced that this new release will enjoy the same success of the previous version, and that it will encourage even more people, home and business users alike, to get onto the Internet".

WebSite X5 version 9 is the result of a thorough revision work and much new development. Over 200 new features have been added, applying all the best practices to further improve the software's potential and make it even more complete and functional.

Among the most significant features of the new WebSite X5 version 9 are:
- Simplicity of use
- Photos, videos and galleries in Flash and JavaScript
- HTML code and a Widget gallery
- Blogs, with Podcasts and Videocasts, and RSS Feeds
- Online stores with credit card facilities
- FTP engine for online publication
- Search engine optimization (SEO)
- Automatic code generation in HTML5

WebSite X5 version 9 is all this, and much more, because WebSite X5 is a software that will impress you with its logical and intuitive work approach and simplicity of use, but will literally amaze you with the sheer quantity and quality of the features it offers.

About Incomedia:
Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC. Incomedia's flagship product **WebSite X5**, currently sold in over 40 countries through a well established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and on-line shops, with a professional look and feel in just 5 simple steps.

PR Contacts:
Maria Tatiana Barone
tatiana.b@incomedia.eu
INCOMEDIA - Via Burolo, 22A - 10015 IVREA (TO) - ITALY - Tel/Fax +39-0125-253491
Official websites: www.incomedia.eu, www.websitex5.com

Prices and availability   €69,95 (incl. VAT)
                                      The product is available on http://alhosanime.com/Incomedia.htm
                                      or in the main retail stores in UAE