

New: Paper carrier bags from SAXOPRINT

Online printing company is expanding its range of advertising materials

London – SAXOPRINT, one of the leading online printing companies in Europe, is now offering its business customers individually designed paper carrier bags.

Paper carrier bags are now available in three different types for customers of the online printing company SAXOPRINT. The paper carrier bags with optional die cut or rope handles are particularly suitable for use at exhibitions, allowing customers to carry catalogues and brochures. Carrier bags with twisted handles are also often used in stationary retail operations.

Daniel Ackermann, managing director of SAXOPRINT: "With the products in these new categories, we focused on the smaller details in particular. Reinforced edges offer high stability even under high stress, while the sealed ends of the handles prevent them from fraying. In the case of larger bags, the 9-mm soft handles with cotton filling also ensure that the bags are very comfortable to carry."

The models in detail

Paper carrier bags with rope handles and die cut handles are available in various sizes from miniature bags (10 x 5 x 10 cm) and bottle bags (10 x 10 x 36 cm) to large bags (54 x 14 x 45 cm). The food-safe paper variants made from white/brown kraft paper (170gsm or 200gsm) and silk finish paper (190gsm or 240gsm) offer additional variety. To further improve the touch and strength, the print product can optionally be finished with silk or gloss lamination.

Depending on the size of the bag, hand-length or shoulder-length rope handles are available with a thickness of 4 mm, 6 mm or 9 mm with cotton filling and in white, black, blue, red or grey colours. Alternatively, a 90 x 30-mm long, oval die cut handle can be selected. The white 120gsm kraft paper used in the *paper carrier bags with black or white twisted handles* can be fully printed due to the offset printing process. An optional cardboard base also ensures the required stability, while the various sizes of up to 31 x 12 x 41 cm allow the customer to customise the perfect bag for their individual needs.

SAXOPRINT is an international printing service provider with cutting-edge offset printing facilities in Dresden. As one of the market leaders in Europe, the company employs over 500 people, offering an extensive portfolio of services via several successful online printing portals.

SAXOPRINT has been a 100% subsidiary of the publicly listed company CEWE Stiftung & Co. KGaA, Europe's leading online printing and photo service, since January 2012.

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Supplementary services

SAXOPRINT offers the majority of its paper carrier bag sizes with the express production service option (i.e. ready within 10 working days rather than the standard 16). Sample sets with the SAXOPRINT design or, neutral samples for resellers, with a white label form are also available.

About SAXOPRINT

SAXOPRINT is one of the leading online printing companies in Europe. The company currently employs more than 550 dedicated staff over a total area of more than 18,000 m² at its headquarters.

SAXOPRINT offers exceptional print quality. The company has one of the most modern technology parks in the global printing industry at its disposal. The online printing company has invested almost €20 million in new equipment, production processes and new employees over the last two years. Thanks to efficient work processes in prepress, production, processing and dispatch, as well as the very latest technologies, the company is able to carry out thousands of print orders every day on schedule.

Sustainability and climate protection are also important factors for SAXOPRINT. Using the very latest printing technologies, over 350,000 customers throughout Europe count on SAXOPRINT for their environmentally friendly printing needs. Based on the collaboration with ClimatePartner, a leading provider of climate protection solutions, customers can make their own individual contribution to climate protection and optimise their CO₂ footprint.