

Creathor invests in eHealth pioneer expanding in the US

eHealth-pioneer from Berlin raises \$ 2.5 million from Creathor Venture, Partech, Stephan Schambach, Heilemann Ventures and existing investor Atlantic Labs. The investment will fuel its US expansion.

Founded in 2013 by Simon Bolz and Dr. Simon Lorenz, the startup aims to digitize the communication between doctors and patients. After entering German-speaking markets beginning 2014, Klara expanded to the US the following summer and now works with more US doctors in over 30 states.

The investment will be used to strengthen Klara's position in the US as well as improving its platform. "We are happy to be able to accelerate our US efforts with these strong partners and will use the fresh funds to expand quickly across the US. At the same time, we will further improve our product for patients and doctors, in order to lift their relationship into the digital age." says Klara founder Simon Bolz, who manages the product team in Berlin, Germany.

For Klara the US is the most relevant market. Market size, legal conditions and the adoption of innovative solutions by patients and doctors make the US a highly attractive market. These factors will enable Klara to scale successfully.

"We see great potential in the eHealth segment and are convinced that Klara's team, business model and technology put the company in an excellent position to take a leading role in this space. Klara is also a great fit for us, as we can leverage our experience in eHealth as well as in the Mobile market," says Pawel Schapiro, Investment Manager at Creathor Venture. "We fully share and support Klara's vision for a rapid expansion in the US."

About Klara

Klara enables doctors to carry their patient relationships into the digital communication channel and treat them online. Thereby, doctors and patients save valuable time by avoiding unnecessary practice visits. This digital access to specialized care also benefits the overall quality of treatment. Klara currently focuses on dermatology, as skin problems are well-suited for online treatment. Led by Simon Bolz and Dr. Simon Lorenz, the Klara team has set their sights on nothing less than revolutionizing the global healthcare industry.

About Creathor Venture

Creathor Venture manages funds of more than EUR 180m and invests in technology-oriented companies in Mobile, E-commerce, Digital Media, Cloud Technology, Internet of Things, Shared Economy, Fintech, eHealth and Life Science. The management team of Creathor Venture consists of the CEO Dr. Gert Köhler, Cédric Köhler and Karlheinz Schmelig. The team has been investing successfully in the early-stage venture capital business for 30 years. During that time, more than 200 technology companies have been funded, more than 20 international IPOs conducted and many companies were successfully sold. Creathor has achieved exceptional fund returns in the past. Being a Pan-European Venture Capital company Creathor Venture holds offices in Bad Homburg, near Munich, in Zurich and in Stockholm while managing a portfolio of currently over 30 investments.

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The investors of the current fund include the European Union, through which the fund receives funding from the "Competitiveness and Innovation Framework Programme" (CIP), and the "ERP EIF fund of funds" and the LfA – Gesellschaft für Vermögensverwaltung mbH, both facilities of the European Investment Fund ("EIF"), fund of funds, family offices and entrepreneurs. As the largest investor in Creathor (over EUR 50m) the management underlines its entrepreneurial orientation.

