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Email: info@iscoord.com**iscoord launches is-phone for iPhone
First mobile softphone application from iscoord now available****PRESS RELEASE**

ZURICH, CH. January 15th, 2010 - iscoord ag, developer and a leading provider of award-winning and integrated softphone technology is-phone, announces the launch of is-phone for iPhone. This mobile softphone enables VoIP calls over Wi-Fi and is available on the Apple iTunes App Store for \$4.90. The application perfectly meets the needs of fixed/mobile operators, hosted SIP service providers and large integrators offering their own OEM mobile softphone.

The is-phone for iPhone represents iscoord's first softphone application for mobiles and proves iscoord's ability to deploy its unique technology to mobile platforms. The application is available in the iTunes App Store and is offered to the telecom industry as white-label OEM product.

The current version 1.0.0 allows VoIP calls over Wi-Fi connections e.g. from home, office or outdoor. Due to partnerships with leading fixed/mobile operators and hosted SIP service providers, OEM versions of is-phone for iPhone will be able to equally connect to mobile networks. This will increase usage and therefore revenue without losing customers to existing and new market players.

"An ever increasing competition within the telecom market has providers seeking value-added services and differentiators looking to further increase customer loyalty", states Markus Sieger, CEO and President of iscoord. "With is-phone for iPhone and upcoming mobile applications from iscoord, we are covering these expectations and will continue to develop and expand our mobile offering".

"It is important for our customers to offer a complete VoIP service and to have the market development in mind. Given the fact that the mobile networks are opening up for IP-based telephony, we decided to develop a first application for iPhones", states Rolf Kuster, Head of Development and Support at iscoord ag. "is-phone for iPhone shows our ability to transfer the is-phone softphone technology to mobile platforms. In response to market needs, we will support additional mobile platforms in the future. Our modular development and product approach enables us to implement proprietary functions and features, so that our partners can differentiate their offering in a smart and distinctive manner."

iscoord will showcase the full is-phone softphone product range including is-phone for iPhone at Lotusphere 2010 (January 17-21, 2010, booth #335) and VoiceCon 2010 (March 22-25, 2010, booth #736) in Orlando.

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About iscoord ag and is-phone®

iscoord ag, an independent and privately owned company in Zurich/Switzerland, is developing and distributing, together with a worldwide partner network, the is-phone® softphone technology, integrated into IBM (IBM Lotus® Notes®, IBM Lotus® Sametime®) and Microsoft (white label OEM version for Outlook® 2003/2007, Windows® Live Messenger) Unified Communications software, or enabling anonymous calls from any website with [is-phone® click2connect](#). is-phone® is SIP compliant, ready to use with any SIP carrier and received certifications of compatibility for IP PBXs from 3Com, Avaya, Nortel and Siemens (tested with e.g. Alcatel, Asterisk, Cisco etc.). iscoord has won 7 awards: DNUG Award 2007, Lotus ADVISOR Editor's Choice Award 2007, IBM Lotus Award "Best in Showcase 2006", VoIPGermany Award 2006, IBM Lotus Award "Best Messaging Solution 2005", Lotus ADVISOR Editor's Choice Award 2005 Silver medal and the IBM CTO Award 2005. For more information, please visit our website: <http://www.iscoord.com>.