

**Media Contact:**  
Kristin Canders  
Emerge Media Communications  
[kcanders@emergemedia.com](mailto:kcanders@emergemedia.com)  
207-974-7744

## **Kapow Software Names Anne-Sofie Nielsen Vice President of Research & Development**

*Nielsen to drive technological innovation for  
social media, cloud, and big data solutions leader*

**Palo Alto, California—March 5, 2012—**[Kapow Software](#), a leading innovator for social media, cloud, and big data solutions, announced the promotion of [Anne-Sofie Nielsen](#) to the position of Vice President of Research & Development. As Kapow Software's Director of R&D, Ms. Nielsen has doubled the size of the R&D team by recruiting talented software engineers, testers, and usability experts in collaboration with leading universities to strengthen the company's competitive position.

"Anne-Sofie's talents as both a software engineer and a leader at the director level have been crucial to the expansion and accomplishments of the Kapow Software R&D team in recent years," said John Yapaola, CEO of Kapow Software. "With her expanded leadership role, the superior quality and accelerated delivery of our technical innovations in social media, cloud, and big data solutions will rapidly build on our success in the global marketplace."

Prior to her tenure as Director of Kapow Software R&D, Nielsen served five years as a software engineer on the Kapow Software team. In this capacity, she was responsible for the development of a number of key components, most notably the [Kapow Integration Browser](#), the first and only presentation layer integration solution purpose-built for secure, scalable, and automated application integration and business process execution. Nielsen holds a Master's degree in Computer Science & Engineering from [Danmarks Tekniske Universitet](#) (Technical University of Denmark) in Lyngby, Denmark. She is recognized as one of the top 12 most prominent Danish women in science and is active as a public role model and mentor to young women.

“I am proud to lead the Kapow Software R&D team because I love working with world-class software engineers on a product as sophisticated and revolutionary as the Kapow Katalyst Application Integration Platform. Our customers rely on us to provide this unprecedented way to rationalize and innovate their businesses through real-time access to relevant, actionable information wherever it may be. I will continue to bring on new talent as needed to ensure that we always exceed our customers’ requirements for agility, robustness, and scalability.”

### **About Kapow Software**

Kapow Software rapidly integrates, synchronizes, and migrates any data and application inside the enterprise, in the cloud, or on the Internet. More than 500 customers, including Audi, Commerzbank, Intel, NetApp, and dozens of federal agencies rely on Kapow Software for Big Data, social media, cloud and web application integration, web intelligence, and mobile enablement, among other critical solutions. Discover how we can help your company, at [www.kapowsoftware.com](http://www.kapowsoftware.com) or call 1-800-805-0828.