

PRESS RELEASE

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KABEL DEUTSCHLAND GIVES GO-AHEAD FOR TR-069 AS CPE MANAGEMENT PROTOCOL IN CABLE MARKET

MUNICH, Germany – Currently Kabel Deutschland, Germany's largest cable company, is testing TR-069 based auto configuration and management for subscriber devices on a large scale in a field trial in Berlin. Software vendor for the solution is Axiros GmbH deploying its market leading Axess TR-069 auto configuration server.

„We look forward to the benefits we get through Axiros' Axess server, particularly those with respect to set-up and monitoring of our subscribers' IP-based services“, says Nicolai Böke, technical head of network at Kabel Deutschland. „The integration of Axess within our backend went smooth and worked right from the first tests onwards.“

According to Böke Axiros' Axess technology was ideally suited to avoid logistic overhead because it realized auto configuration of subscriber devices, which are solely based on the cable modem they are connected to.

Introducing TR-069 allows cable operators to gain plug & play SIP provisioning as well as full-provisioning of any feature TR-069 offers their subscribers such as WiFi, LAN, USB set-up plus firmware management and provisioning of future value added services.

„The decision gears our business into the direction we want: Transcending central business logic on all IP enabled devices via our sole middleware - and, thus, positioning our core product Axess solidly within the broadband market“, says Gunther Klessinger, head of technical sales. As current market leader for CPE management in DSL scenarios in Europe, Axiros GmbH envisions a strong position in the cable segment.

ABOUT KABEL DEUTSCHLAND

Kabel Deutschland GmbH was founded in January 1999 by the former German telecom monopolist Deutsche Telekom in order to spin off its entire cable TV business as required by regulatory terms. Kabel Deutschland operates in 13 of 16 states. In 2006, of the 15.4 households passed by their cable the company served 9.6 million.

ABOUT AXIROS

Axiros GmbH was founded in 2002 and is located in Munich, Germany, with development subsidiaries in Russia and Portugal. Axiros' 'Axess' open device management solution saves broadband operators 50% to 75% of their customer support expenditures. Counted by numbers of customers (fixed broadband operators), Axiros is Europe's leader in the emerging market of auto configuration solutions for home devices.

For additional information visit www.axiros.com