Real-time as key for customer satisfaction in MENA region
Orga Systems underlines commitment to the region

Paderborn (Germany), 08 June 2010: On Arab Advisors 7th Media and Telecoms Convergence Conference 2010, data services and multimedia content were put into the spotlight as key drivers for regional growth. Since the need for sustainable growth will, in the future, not be met by more subscribers but by increase of connections, new solutions are needed. This is due to the fact that today's telecom markets are experiencing fundamental changes. In its keynote presentation Orga Systems, #1 choice for real-time charging and billing, has highlighted how to generate revenue through a sophisticated integrated real-time rating, charging and policy management system, enforcing network service differentiation rather than unprofitable flat rate pricing.

Real-time strengthens operators' competitive edge
Real-time rating, charging and policy control will create new opportunities for operators to grow and are the key to solving the problem of increasing network load.

Convergent real-time billing platforms, real-time charging and billing applications and real-time dynamic policy management, allowing for customers' flexibility to define service usage and account control parameters – that is what operators in the MENA region are seeking for. For more than 15 years, Orga Systems has been enabling operators to provide the same service offers to all customers and has been supporting them in a standardized manner while minimizing internal operating costs and improving important customer satisfaction. Key benefits for operators are personalized services in real-time, thus strengthening their competitive edge.

Orga Systems believes in the importance of real-time charging and billing for future wireless applications and underlines its future commitment to the region and its expansion with co-operations in the region.
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