

**Top Five Worldwide Smartphone Vendors, Shipments, and Market Share, Q1 2012
(Units in Millions)**

Vendor	1Q12 Unit Shipments	1Q12 Market Share	1Q11 Unit Shipments	1Q11 Market Share	Year-over-year Change
Samsung	42.2	29.1%	11.5	11.3%	267.0%
Apple	35.1	24.2%	18.6	18.3%	88.7%
Nokia	11.9	8.2%	24.2	23.8%	-50.8%
Research In Motion	9.7	6.7%	13.8	13.6%	-29.7%
HTC	6.9	4.8%	9.0	8.9%	-23.3%
Others	39.1	27.0%	24.5	24.1%	59.6%
Total	144.9	100.0%	101.7	100.0%	42.5%

Source: IDC Worldwide Mobile Phone Tracker, May 1, 2012

Note: Vendor shipments are branded shipments and exclude OEM sales for all vendors.

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Top Five Worldwide Total Mobile Phone Vendors, Shipments, and Market Share, Q1 2012 (Units in Millions)

Vendor	1Q12 Unit Shipments	1Q12 Market Share	1Q11 Unit Shipments	1Q11 Market Share	Year-over-year Change
Samsung	93.8	23.5%	69.3	17.1%	35.4%
Nokia	82.7	20.8%	108.5	26.8%	-23.8%
Apple	35.1	8.8%	18.6	4.6%	88.4%
ZTE	19.1	4.8%	15.0	3.7%	27.0%
LG Electronics	13.7	3.4%	24.5	6.1%	-44.1%
Others	154	38.7%	168.4	41.7%	-8.6%
Total	398.4	100.0%	404.3	100.0%	-1.5%

Source: IDC Worldwide Mobile Phone Tracker, May 1, 2012

Notes: Vendor shipments are branded shipments and exclude OEM sales for all vendors. Unbranded phones, also referred to as "white phones", previously not counted by IDC, are included under Others in 1Q12 and 1Q11 total mobile phone shipments.

For more information about IDC's Worldwide Quarterly Mobile Phone Tracker, please contact Kathy Nagamine at 650-350-6423 or knagamine@idc.com.