

Incomedia goes to Japan: a new partnership with Jungle will bring WebSite X5® to the Japanese market.

Incomedia's flagship product, WebSite X5®, the multi-awarded software for the creation of eye-catching and professional websites, will be distributed in Japan thanks to a new partnership with the local distributor Jungle.

TOKYO & TURIN, 26th September, 2013 – [Incomedia](#), the independent Italian leader in the development and publication of multimedia software for the PC, has signed an agreement with Jungle, that will distribute Incomedia's WebSite X5® in the Japanese market. Incomedia was one of the 40 Italian companies among 350 to be selected for the EU Gateway Programme in Japan, organized by the EU from 12th to 18th September 2010. In that occasion Incomedia had the chance to get in touch with the real players of the Japanese market, compare the characteristics of the local products, discuss the challenges and tendencies in the near future and prepare its landing in the Land of the Rising Sun. This strong focus on the Japanese market finally culminated with the recent announcement of the first partnership for Incomedia with the Japanese distributor Jungle, that will take **WebSite X5® Evolution 9** and **WebSite X5® Compact 9** to the local market.

The multi-awarded [WebSite X5®](#) has been designed specifically for all those people who want to create their own website, whether for their business or their hobbies, quickly, easily and without spending a fortune. **WebSite X5®** delivers professional looking websites in five easy steps, even without programming or web-design skills.

WebSite X5® version 9 has been released today, fully available in the Japanese language and will be distributed through all the main Japanese e-tailers, Amazon, Vector, Rakuten to name but a few, as well as the Partner website, <http://store.junglejapan.com/>.

"WebSite X5 is both easy to use and powerful, it has all it needs to become the leading software for website development here in Japan as it already is in all the other countries where it is distributed. Moreover, thanks to our well-established network of e-tailers, it will be at the best points of sale very soon." states Ms. Akiko Takata, CEO of Jungle Inc.

Federico Ranfagni, CEO of INCOMEDIA said: "Incomedia's vision and mission are based on a constant growth both in geographical terms and in terms of quality of the product that we offer to our users. After a scrupulous and strict preparation, we are now ready to enter the Japanese market and we strongly believe in the high potential of our software and in the professionalism of our new distributor. The Japanese market is a great challenge for us and for every company that plays in the IT field, but we are proud of our work and convinced that WebSite X5® will have a great success, once again."

After signing the agreement, Incomedia also made sure its websites are available in Japanese in order to be completely active from the beginning. Please visit them at <http://www.websitex5.com/jp/> and answers.websitex5.com

About Incomedia:

Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC. Incomedia's flagship product, WebSite X5®, currently sold in over 40 countries through a well-established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps.

About Jungle:

Jungle was founded in January 2000, as a consumer software publisher and has been selling both licensed software and internally developed original software. Jungle is now a high-trusted leading software publisher in Japan, selling over 3,000 retail stores nationwide, at a variety of websites and through corporate sales channels.

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