

PC Shipment Growth by Region and Product Category, 2013-2018

| Region | Product Category | 2013 | 2014* | 2018* |
|-------------------------|-------------------------|-------------|--------------|--------------|
| Emerging Markets | Desktop PC | -9.6% | -7.1% | -1.0% |
| Emerging Markets | Portable PC | -12.9% | -13.4% | 2.1% |
| Emerging Markets | Total PC | -11.3% | -10.4% | 0.6% |
| | | | | |
| Mature Markets | Desktop PC | -4.8% | 5.7% | -2.5% |
| Mature Markets | Portable PC | -9.3% | 5.6% | -0.4% |
| Mature Markets | Total PC | -7.6% | 5.6% | -1.1% |
| | | | | |
| Worldwide | Desktop PC | -7.8% | -2.3% | -1.5% |
| Worldwide | Portable PC | -11.3% | -4.7% | 0.8% |
| Worldwide | Total PC | -9.8% | -3.7% | -0.2% |

Source: IDC Worldwide Quarter PC Tracker, August, 2014

* Forecast data

Table Note: Mature Markets include U.S., Western Europe, Japan, and Canada. Emerging Markets includes Asia/Pacific (excluding Japan), Latin America, Central and Eastern Europe, Middle East, and Africa.