

stream5 convinces investors: fresh capital for online video technology provider

Munich, 3 September 2009 – stream5, one of Europe's leading online video technology providers, has secured fresh capital. Under the leadership of existing shareholders DuMont Venture and Tiburon Partners, new investors KfW and private investor Klaus Wecken have climbed aboard. The financing involved is a seven-figure sum. stream5 will use the capital to finance the continuing development of its technologies. The Munich enterprise has set itself the goal of becoming the number one provider of this technology.

Private investor Klaus Wecken: 'It's fun to invest in such a competent team, especially when it's in an exciting field of the future such as Internet TV and online video.' An opinion shared by Jörg Binnenbrücker, Managing Director of DuMont Venture: 'Since our initial investment in May 2008 we have been supporting this dynamic enterprise in its conquest of the Internet TV market. We are very confident that stream5 will continue its success story.' Binnenbrücker goes on to note that 'Web TV is bound to become ever more prevalent as a new marketing channel, and stream5 is undoubtedly among the trendsetters in Internet TV and video, both on a technological and conceptual level.'

'Right from the start stream5 impressed us with their technological approach,' notes Andreas Brinkrolf, a director of Tiburon Partners. 'Its successful progress has vindicated our initial decision to invest in stream5 over two years ago.'

The new tranche of financing means that stream5 will be able to continue pursuing its growth targets in the long term. 'Our goal is to cross the break-even point during the coming year while simultaneously doubling our turnover. The Internet TV market will continue to grow disproportionately, and we'll be along for the ride,' forecasts Christoph Hölzlwimmer, CEO of stream5.

'We aim to open up the Internet TV market along with our clients. That is why our products include something for everyone, from beginners to professionals. Any business can integrate the stream5 online video mediatheques or Internet TV into its website, and we also inform our clients about methods of refinancing,' Hölzlwimmer continues.

About stream5

stream5 is one of the leading providers of online video technology in Europe. stream5 enables companies to showcase themselves audio-visually on the Internet. Using its intelligent online video products, companies can produce their own Internet TV or integrate video features into their websites and use them economically and intelligently. The portfolio ranges from easy-to-operate video players such as '2GO' and 'READY', to complete systems for Internet TV. In the 'Enterprise' package, for example, stream5 offers a variety of features and applications that allow just about every customer wish to be fulfilled. That also includes the integration of modern forms of advertising and interactive components. Thanks to the media-neutral storage and management of the content, not only websites, but also, for example, mobile end devices can be served. In addition, stream5 operates its own content delivery network, via which the videos can be delivered worldwide. Current clients of stream5 include well-known branded goods marketers, media and Internet companies such as O'Neill, Deutsches Sportfernsehen (DSF), Das Vierte, earthTV, Channel 21, Autoscout24 and Deloitte & Touche. For further information visit www.stream5.tv.

About DuMont Venture

DuMont Venture Holding GmbH & Co. KG was formed in 2007 as a subsidiary of the Cologne publishing group M. DuMont Schauberg. DuMont Venture invests in growing enterprises in the fields of digital media and IT, providing capital for development, market launches and internationalisation. www.dumontventure.de

About Tiburon Partners

Tiburon Partners AG, Munich, is a seed investor specialising in the Internet sector. Tiburon finances and provides assistance with the early phases of new business ideas and supports start-ups in the fields of management, partner and client acquisition, and capital procurement. The Tiburon team has enjoyed sustained success in building up enterprises such as getmobile, Xing and Lokalisten, and can draw on an excellent network of experienced partners. www.tiburon.de

About KfW

KfW is the place to go for start-ups, technology-oriented enterprises and established small-to-medium-sized businesses who are looking for a tailor-made, transparent offer of equity finance. KfW mobilises venture capital for young, innovative technology companies with the support of the German Federal Ministry of Economics and Technology (*Bundesministeriums für Wirtschaft und Technologie – BMWi*) via the ERP Start Fund. As a rule KfW invests without itself becoming involved in the management of the business concerned, on condition that one other participant, the lead investor, is willing to invest at least the same amount. A KfW investment will be made on the same economic terms and conditions as those of the lead investor. www.kfw.de

You can also view this press release on our website at

<http://www.stream5.tv/news-uebersicht/> - Download Pressemeldung.

INFO: We will release an english Version of our Website soon!

Contact: Gabriele Voigt, Corporate Communications, stream5 GmbH, +49-89-200007911, voigt@stream5.tv