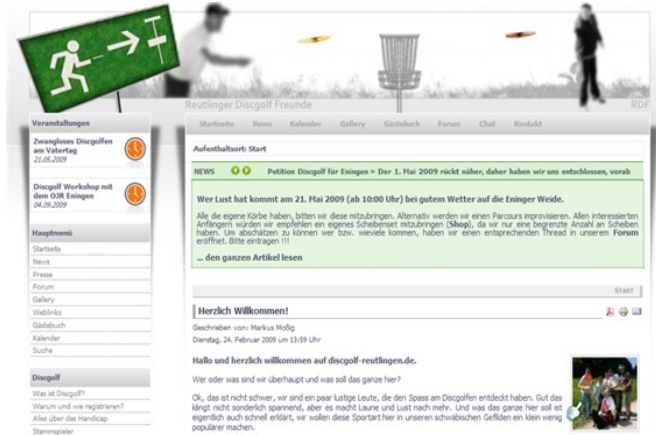


New Social Community for German-speaking Disc Golfers and Frisbee Fans

Convima helps trend sport community Discgolf-Reutlingen to get more online members

You would probably not expect to find a highly innovative online marketing agency to be located in Reutlingen, Germany. Convima is Germany's first company that combines video content production with online marketing and SEO strategies. It is this specialization that also got them a top 20 position in the category of „online marketing“ in this year's „Innovationspreis 2009“, a special award in Germany that goes out to innovative companies and business ideas.



The portal discgolf-reutlingen.de is a social community that helps German speaking Frisbee fans and discgolf professionals to plan and schedule events and exchange ideas about recent discgolf competitions.

Convima has assisted the Disc Golf Club with their website concept as well as their search engine optimization and online marketing strategies. Over the next months, Convima will be carrying out a variety of activities to further boost online traffic and increase the amount of registered users for the social community.

Marcus Mossig, co-founder of discgolf-reutlingen.de and professional web designer and programmer, recommends Convima: „We have previously set up other websites and communities, but never before has a website been performing so well. If it wasn't for Convima, we'd still be unknown and buried somewhere in the Google results.“

Convima CEO Jörg Hahn supports the community's efforts: „Marcus and his team are dedicated disc golfers. While they are really establishing a disc golf network in Reutlingen and the south of Germany, their social community is a platform that any German-speaking disc golfer can use to post events and meet others.“

About discgolf-reutlingen.de :

The portal discgolf-reutlingen.de is a social community that helps German speaking Frisbee fans and discgolf professionals to plan and schedule events and exchange ideas about recent discgolf competitions.

For more information, please visit: <http://www.discgolf-reutlingen.de>

About Convima - Video Content For Your Online Marketing Mix:

The online marketing agency Convima combines outstanding knowledge from the online marketing world, business consulting and video production. The emerging synergies coming from marketing know-how, conceptual understanding, technical talent as well as video production experience offers a comprehensive service for their customers.

For more information, please visit: <http://www.convima.com>