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Orga Systems delivers its Smart Energy Billing for Vattenfall's Smart Energy HafenCity Project in Hamburg City

Engaging with customers – Enhancing the smart home with dynamic pricing

Paderborn (Germany), 15 October 2013 - Orga Systems' real-time pricing and event driven dynamic energy billing is part of Vattenfall's Smart Energy HafenCity Project in Hamburg. Vattenfall – one of Europe's leading energy suppliers – targets to achieve a decrease of consumption and CO₂ emissions in electrical power and for heating in a pilot project in Hamburg City. During the project residents will benefit from advanced home automation services based on OS.Energy - the intelligent energy pricing and billing system developed and hosted by Orga Systems.

Transparency and flexible pricing are key

The advanced smart metering and communication infrastructure enables customers to manage and be aware of their tariff, consumption or special offerings at all times. Orga Systems' centralized and event driven pricing system includes a multilevel tariff profile that considers time of use, week and weekend usage as well as special prices for bank holidays, birthdays etc. This enables Vattenfall to update and instantly visualize the customer pricing based on wholesale energy pricing levels. On the one hand, this actively involves the user, and on the other hand, encourages him to react energy-conscious, which is key to unlock additional saving potentials and achieve CO₂ reduction.

What's in for the customers?

Even though innovative home automation systems assist users in an increasingly connected world, enhancing their daily convenience while keeping costs low for required energy, they are only optimizing on a home level. Incorporating smart metering and adaptive centralized energy pricing allows a further efficiency increase by linking energy generation and end customer usage in one environment. While energy providers can optimize their procurement and generation side, customers adapting their usage will benefit from reductions and refunds on their energy costs.

About Orga Systems

For 20+ years, Orga Systems' portfolio of real time products and consulting services has been designed for living in a connected world. Scalable architecture, outstanding performance, lowest rating latency and consequent customer-centricity ensure reliable access any kind of cross vertical NG services for 400+M subscribers in Africa, Americas, Asia and Europe. Worldwide 40+ telecommunications providers, energy suppliers, car manufacturers, automotive and logistics companies rely on Orga Systems and achieve reduced OPEX, real time-to-market, short-termed ROI as well as beneficial access to new value chains and profitable M2M revenue streams.

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