

Welcome on board: Airbus Helicopters takes off!

Marignane, 8. January 2014 – The rebranding of Eurocopter as Airbus Helicopters, effective today, marks a new era in the history of the company, which joins Airbus and Airbus Defence & Space within the new Airbus Group – the global leader in aerospace, defense and related services.

Airbus Helicopters will benefit from and enrich the Airbus brand as it develops, manufactures, markets and supports a diversified and highly capable rotorcraft product line.

“This rebranding works hand in hand with our ongoing transformation, which is now bolstered by the Airbus brand’s strong foundation in innovation, quality and industrial excellence,” said Guillaume Faury, President of Airbus Helicopters. “Both of these together will serve our ambition of setting the industry standard in terms of safety, mission capability and performance for our operators around the world.”

The naming and designations of Airbus Helicopters’ products remain at present unchanged in the new branding, while the company’s primary website has migrated to a new identity: www.airbushelicopters.com. Airbus Helicopter team members will remain reachable via their current e-mail coordinates, with the migration to an airbus.com root address occurring this summer.

About Airbus Helicopters

Airbus Helicopters, formerly Eurocopter, is a division of Airbus Group, a global pioneer in aerospace and defense related services. Employing approximately 22,000 people worldwide, Airbus Helicopters is the world’s No. 1 helicopter manufacturer with a turnover of 6.3 billion euros. The company’s fleet in service includes some 12,000 helicopters operated by more than 3,000 customers in approximately 150 countries. Airbus Helicopters’ international presence is marked by its subsidiaries and participations in 21 countries, and its worldwide network of service centers, training facilities, distributors and certified agents. Airbus Helicopters’ range of civil and military helicopters is the world’s largest; its aircraft account for one third of the worldwide civil and parapublic fleet. The company’s chief priority is to ensure the safe operation of its aircraft for the thousands of people who together fly more than 3 million hours per year.

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