

TRUMPF at LASER World of PHOTONICS 2011

## Great success for TRUMPF

### Demand for applications rises

TRUMPF GmbH + Co. KG  
Johann-Maus-Straße 2  
71254 Ditzingen  
Germany

Verena Buttler  
+49 7156 303-31559  
verena.buttler@de.trumpf.com

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Ditzingen (Germany) June 1, 2011 - Following four well-attended days in Munich, LASER World of PHOTONICS 2011 closed its doors on May 26. The international trade fair for the laser industry was a success for TRUMPF, which announced a major contract with Volkswagen AG for over 50 TruLaser Cell 8030 laser cutting machines. Used in conjunction with energy-saving, fiber-guided TruDisk lasers, these machines boast extremely low operating costs. Deliveries will be made to Volkswagen in Wolfsburg and Kassel.

TRUMPF demonstrated its expertise in both beam sources and applications. Despite visitor growth of only around eight percent for the trade fair as a whole, TRUMPF managed to exceed its targets for new contacts by an unexpectedly high margin. This confirmed the economic upswing in the laser sector in no uncertain terms. "We could see that visitors had a fundamentally very positive outlook. Compared to LASER 2009, customers this year were much more ready to commit to investments – in part thanks to their bulging order books," said Klaus Löffler, international sales director for TRUMPF Laser- und Systemtechnik GmbH.

This positive mood served as a backdrop to the interest many customers displayed in learning about new developments and trends in the market and finding out which products would complement their existing portfolios most effectively. They were much more interested to hear about applications at this year's fair than in previous years. Therefore many customers

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were very interested in the cut, welded, and marked sample parts that were manufactured in the booth.

Turning to beam sources, it was solid-state lasers and marking lasers that generated the most interest, but there was also notable demand for CO<sub>2</sub> lasers. The TruCoax 1000, which is suited for non-metal applications, was particularly well received. There is no doubt that micro-machining with short and ultra-short pulsed lasers is a promising area for the sector's future. The entire range of TruMicro lasers caught the attention of customers and press alike.

Klaus Löffler is extremely satisfied with how things went at LASER: "Laser technology is definitely experiencing a continued period of growth, and we are ready to capture a sizeable share of that growth as illustrated in our trade fair slogan and our guiding strategy 'The Power of Choice – Lasers by TRUMPF'."

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### The TRUMPF Booth

The TRUMPF booth was well-attended during the whole trade fair.

### The Power of Choice – Lasers by TRUMPF

The trade fair slogan is also the guiding strategy and proofs TRUMPF's expertise in beam sources and applications.

# Press Release

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### **About TRUMPF**

With sales totaling US \$ 1.86 billion (€ 1.34 billion) and about 8,000 employees, the TRUMPF Group ranks among the leading manufacturing companies worldwide. The three following business divisions are combined under the umbrella of a holding company: Machine Tools/Power Tools, Laser Technology/Electronics and Medical Technology. Its core business is machine tools for flexible sheet metal processing for punching and forming, laser processing and bending. In the field of industrial lasers and laser systems, the company is the technological leader in the world market. With about 60 subsidiaries and branch offices, the Group is represented in almost every European country, in North and South America as well as in Asia. Production locations can be found in Germany, Austria, China, Czech Republic, France, Great Britain, Japan, Mexico, Poland, Switzerland and the USA.

For further information about the company, please visit [www.trumpf.com](http://www.trumpf.com).