



### **Optimize PowerPoint presentations systematically and save storage space and costs**

#### **Company**

The **Manor Group** is the biggest and most successful department store chain in Switzerland. 71 Manor department stores belong to the group, incl. the sportsware chain „Athleticum“ and the Swiss „FLY“ furniture stores. The Manor Group employs 11,200 people and belongs to the Maus Frères Holding in Geneva. In 2007 the group registered revenues of CHF 3,219 billion (approx. 3,2 bn US \$). With a market share of 56% in Switzerland, the group is the leader in the market and has as a multi specialist various product offerings which meet the personal taste of every customer at adequate prices.

#### **Initial Situation / Problem**

Manor creates daily numerous PowerPoint presentations in various departments from Purchasing to Marketing. Each presentation is saved on the company's file servers. In a short time, countless PowerPoint presentations accumulated on the servers. In addition to the increasingly occupied storage space, the sending of PowerPoint attachments via Email put a heavy load on the company's mail servers and networks.

#### **Solution**

Manor decided to implement the PPTminimizer Software Development Kit (SDK) in connection with a PPTminimizer company license. The advantage of the SDK: You can embed the PPTminimizer compression functionality in self-developed applications which enables you to adapt the PPTminimizer functionality to your current needs. PPTminimizer optimizes the size of PowerPoint presentations by up to 96% - less storage space is needed and time-consuming manual compression of graphics becomes redundant. Manor integrated the SDK in its Intranet network allowing for a company wide use of the PPTminimizer functionality. Plus the PPTminimizer company license allows each employee to optimize his/her presentations before sending them via e-mail.

#### **Benefit**

The average optimization rate of PPTminimizer in the case of the Manor are impressing 81%. In total, Manor saved within less than one year storage space and relieved the network. The group's employees work with the userfriendly tool successfully to compress all PowerPoint presentations. Mailserver and network are no longer unnecessarily burdened with huge presentations and the loading time of compressed presentations is considerably accelerated. Also, high-volume PowerPoint presentations can easily be sent via Email improving the external communication with customers, suppliers and other parties. Time losing zipping/unzipping processes are a thing of the past, as PPTminimizer keeps the original file format, functionality and quality.