



EMBARGO: 11 MAY 2010

## Canto to Show Cumulus Sites, iPhone/iPad Client and More at DAM NY 2010

New Cumulus access options to be shown in conjunction with advanced DAM technologies made possible by the new Cumulus 8 architecture.

### PRESS RELEASE

**BERLIN, 11 MAY 2010** — Canto® will attend the Henry Stewart DAM NY 2010 conference in New York City on May 20-21, 2010. Canto Cumulus experts will be on hand to answer questions and demonstrate the latest advances in Cumulus digital asset management systems.

Among the new technologies to be shown are Cumulus Sites, the company's new Web publishing technology that merges ease of use with the easiest Web configuration and upkeep available in a DAM system. Cumulus Sites complements the company's new Web Client, which offers uncompromised browser based access to Cumulus catalogs and assets from anywhere.

A new iPad/iPhone client for Cumulus, published by Canto partner Vitras, will also be demonstrated. Using the app, users can browse catalogs, download assets and edit metadata from any wi-fi or 3G connection.

Additional new technologies introduced with Cumulus 8.1.1, the most recent version of the company's flagship product, will be featured. Among them, Cumulus-Direct URLs, which provide secure, direct access to cataloged assets right from Web pages or social media sites.

Scheduled to speak about his experiences with DAM and Canto Cumulus will be James Kober, Director of Advertising Operations for Newsday.

Also on hand will be Canto partner Moksa, which provides Canto product sales and services throughout the northeastern US. Best known for its award-winning TypeTrax Cumulus add-on, which provides font management from within Canto Cumulus, Moksa will introduce its new WorkflowManager add-on, which provides advanced workflow management functionality from within Cumulus systems.

Canto celebrates its 20th anniversary throughout 2010.

DAM NY 2010 will be held at:

Hilton New York: 1335 Avenue of the Americas, New York 10019

Find out more about DAM NY 2010: <http://www.hsconferences.com/dnyabout.aspx>

Find out more about Canto Cumulus and Cumulus Sites: <http://www.canto.com>

Find out more about Canto partner Moksa: <http://moksa.com>

Find out more about Canto partner Vitras: <http://www.vitras.de>

### About Canto & Cumulus

Canto has been dedicated to helping customers fully utilize their digital assets since 1990. Canto Cumulus is a cross-platform solution that enables companies to easily organize, find, share and track their ever-increasing numbers of digital files, in any format. Canto's worldwide network of certified developers offers an impressive assortment of plug-ins that enhance the Cumulus product line further.

Learn more: [www.canto.com](http://www.canto.com)

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