

Ex Libris Announces Growth of the Primo International Customer Base

The worldwide Primo community of over 180 institutions continues to expand with yet more academic and research libraries selecting the Primo discovery and delivery solution

Jerusalem, Israel –July 7, 2009. Ex Libris® Group is pleased to announce additional libraries from around the world that have selected Primo® as their discovery and delivery solution. Some recent newcomers to the international Primo community include:

- Shanghai Jiao Tong University, in China
- Claremont University Consortium, in the United States
- Law Society of Upper Canada
- Vienna University, University of Veterinary Medicine Vienna, and University of Innsbruck, in Austria
- Ecole Normale Supérieure, Institut national de recherche pédagogique, and Bibliothèque Interuniversitaire de lettres et sciences humaines, all in Lyon, France; and Université de Nice Sophia Antipolis, in Nice, France
- University of Mannheim, in Germany
- Lithuanian Academic Libraries Network
- University of East London, in the United Kingdom
- Open University of Hong Kong
- Unitec New Zealand
- Pontificia Universidad Católica, in Chile

Prof. Chen Jin, library director of Shanghai Jiao Tong University, which recently went live with Primo, commented: "The library has always provided cutting-edge IT services. The Primo Web 2.0 functionalities and unified interface are exactly the type of functionalities our users demand. Having implemented the Ex Libris Aleph® integrated library system, MetaLib® gateway and metasearch portal, and SFX® OpenURL link resolver over a year ago, we are fully confident of Ex Libris China's constant support."

Peter Hughes, library director of Unitec New Zealand, explained that the library selected Primo along with MetaLib and SFX for their emphasis on the user experience and streamlined access to information. "Primo will give our users the simple yet powerful search capability and access to resources, user input options, and flexible

architecture that they have come to expect in the era of Google and Web 2.0 technologies,” commented Hughes. “We particularly value the commitment of Ex Libris to collaborating with its active user community via initiatives such as the product working groups and EL Commons.”

“The University of East London required a unified search interface for their print, electronic, and digital collections,” noted Gurdish Sandhu, associate director (systems) at the University. “We like Primo’s contemporary interface and are impressed with the system’s ability to interact seamlessly with, and be embedded in, our other library and institutional applications, such as our digital archive, virtual learning environment, and institutional portals. We feel that our vision and future library strategy mesh with the Ex Libris corporate strategy,” she added.

“I am delighted to welcome these distinguished institutions to the rapidly growing international Primo community, now numbering over 180 institutions and spanning 23 countries,” commented Nancy Dushkin, vice president of marketing at Ex Libris. “It is also a great pleasure to see Shanghai Jiao Tong University go live with Primo. Shanghai Jiao Tong University provides an excellent example of Primo’s ability to locate and deliver resources in many languages. Using Primo’s out-of-the-box flexibility, the library has created a pipe for harvesting records cataloged in the Chinese MARC format (CNMARC). The library has also taken advantage of Primo’s Deep Search functionality to provide users with result sets combining local results with information from the largest Chinese repository of e-books and other scholarly materials.”

About Shanghai Jiao Tong University

Shanghai Jiao Tong University, formerly the Nang Yang Public School, was founded in 1896. It is one of the oldest universities in China. Throughout its century-long history, the university has nurtured large numbers of outstanding figures and made significant contributions to the prosperity of the nation and the development of science and technology. Its total enrollment of full-time students comes to 38,000, about half of whom are undergraduate students and the other half, graduate students in master's degree and doctoral degree programs.

For additional information about Shanghai Jiao Tong University, see <http://www.sjtu.edu.cn/english/index/index.htm>.

About the University of East London

The University of East London (UEL) is a new university with a long tradition behind

it. The UEL of today rests on the achievements of the West Ham Technical Institute, the South East Essex Technical College and School, and the North East London Polytechnic (later the Polytechnic of East London). The diverse and cosmopolitan nature of East London is reflected in the vibrant multicultural community at UEL. The university brings together people from around 120 countries and many different backgrounds. Its students achieve national and international recognition for their work; they include winners of the Turner Prize, winners of the Young Architect of the Year and Young Woman Engineer of the Year awards, RIBA medalists, and award-winning fashion designers.

For additional information on the University of East London, see <http://www.uel.ac.uk/index.htm>.

About Unitec New Zealand

Unitec is New Zealand's largest institute of technology, with over 20,000 students participating in programs from undergraduate certificates to doctoral degrees. Unitec Library, whose mission is "to have a pivotal role in Unitec's teaching and research aspirations by developing and managing quality information resources and library services," comprises six facilities in Auckland: three libraries, two learning commons, and a student computing center. In 2006, the Waitakere campus opened with a state-of-the-art library that is unique to New Zealand—it is run as a joint facility with a large metropolitan public library.

For additional information on Unitec New Zealand, see <http://www.unitec.ac.nz/>.

About Ex Libris

Ex Libris is a leading provider of automation solutions for academic, national, and research libraries. Offering the only comprehensive product suite for electronic, digital, and print materials, Ex Libris provides efficient, user-friendly products that serve the needs of libraries today and will enable them to transition into the future. Ex Libris maintains an impressive customer base consisting of thousands of sites in more than 70 countries on six continents.

Dedicated to developing creative solutions in close collaboration with customers, Ex Libris enables libraries to maximize productivity and efficiency and, at the same time, greatly enhance the user experience. By empowering users to discover and obtain the information they need, libraries ensure their position as the bridge to knowledge.

For additional information on Ex Libris Group, see our [Web site](#), visit our [Initiatives](#) and [Commentary](#) blogs, and follow our [Twitter](#) page.