

PRESS RELEASE

## **DESIGNA at the Parken 2017 exhibition in Karlsruhe**

**Kiel, 20.06.2017: DESIGNA Verkehrsleittechnik GmbH is presenting innovative, forward-looking car park management systems and services at the PARKEN trade fair in Karlsruhe from 21-22 June 2017 under the main heading of “Integrated Intelligence by DESIGNA”.**

Car park operators who do not wish to miss out on the trend towards digitalisation and networking need a competent partner with reliable and long-lasting product solutions.

All of our visitors can look forward to: The entire world of parking, with easy to operate hardware and software trends which make working on site in the car park significantly easier for its customers. Integrated and integrable services online and for the smartphone, starting with new products from Web & App to the DESIGNA ASP Cloud Service and made-to-measure training in the DESIGNA eCademy.

Our teams are on site and would be pleased to provide information about the possibilities that are available now for car park operators in order to benefit from the developments of the future. Jörg Bahn, Sales Manager Germany says, “We look forward to having many discussions at the entrance on stand C10”.

### **Additional information:**

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