

PRESS RELEASE

## Tele2 Uses Software AG Technology to Reduce Costs and Streamline Customer Service

- Software AG's webMethods ESB and CentraSite selected as the foundation for the Tele2 Integration Platform (TIP)
- First success: The new EU roaming directives fully implemented in just three months

Darmstadt, Germany - 16.01.2008 - Software AG today announced that Tele2 has chosen the webMethods product suite to reduce costs and improve customer service. Tele2 has implemented the webMethods product suite from Software AG to create a more adaptive and flexible IT infrastructure, which has proven critical to keeping pace with the rapid changes impacting the telecommunications sector. For example, the new European Union (EU) roaming directives, which are designed to reduce customer costs for inter-European calls, were fully implemented by Tele2 in just three months.

"Customer and regulatory demands are the twin challenges that all telecom providers need to consistently address," said Dr. Peter Kuerpick, chief product officer for the webMethods business division and member of the Software AG Executive Board. "The newest wave of business infrastructure software allows companies to update and reconfigure their IT infrastructure at a speed that was previously unimaginable. Through the use of the webMethods product suite, they can more quickly implement new and innovative IT solutions to meet ever-changing business requirements".

Software AG's webMethods product portfolio enables the automation of business processes, faster management and analysis of business data, the rapid development of new IT systems and the modernization of existing applications. This allows organizations to harness their innovation capabilities and uniquely differentiate their businesses faster.

Tele2 is Europe's leading alternative telecom operator with 25 million customers in 15 countries. Listed on the OMX Nordic Exchange, its service offering includes fixed and mobile telephony, broadband, data networks, dial-up Internet, telephone cards, cable TV and content services.

During the first project phase, Tele2 leveraged the webMethods ESB to create the Tele2 Integration Platform (TIP). This platform is being used to ensure interoperability between various IT systems, and to speed and simplify reuse of assets across subsequent implementations. In the project's second phase, Tele2 is implementing the CentraSite Enterprise Edition for service lifecycle and metadata management. This will help Tele2 monitor and manage service usage and performance to ensure continued adherence with business-critical standards for reliability and quality.

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Software AG's 4,000 global customers achieve measurable business results by modernizing and automating their IT systems and rapidly building new systems to meet growing business demands. The company's industry-leading product portfolio includes best-in-class solutions for managing data, enabling service oriented architecture, and improving business processes. By combining proven technology with industry expertise and best practices, our customers improve and differentiate their businesses - faster. Software AG has more than 37 years of global IT experience and approx. 3,800 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €483 million in 2006.

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