



PRESS INFORMATION

Geneva World Premiere TECHART for the Porsche Macan models

Geneva, March 3rd, 2015

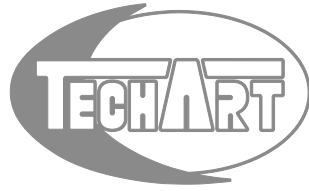
TECHART sharpens the characteristic traits of the Porsche Macan models. A new bodykit adds a powerful styling to the front and incorporates athletic wheel arches. New powerkits for the Macan S and the Macan Turbo debut at the Geneva Motor Show, too. The TECHART individualization program for the compact SUV refines all dimensions of the car: body, engine, exhaust system, chassis, wheels and interior.

Exterior – TECHART Styling and Aerodynamics

The TECHART aerokit for the Porsche Macan range follows the clear TECHART design vocabulary, including the emphasis of sporty elements of the series body. A new powerful front apron design for the Macan Turbo adds large air intakes to the front of the SUV. The position lights and indicators are arranged nearer to each other than in the series front apron. Extended wheel arches complete the unique appearance which identifies the TECHART-refined Macan Turbo at first sight. A new rear hatch trim contours the rear and interprets the three dimensional shape of the tail lights.

The TECHART Aerokit I completes the sport-focused body. All modules – front spoiler, side skirts, roof spoiler, rear spoiler lip and rear diffuser – are made of quality Polyurethane RIM, which ensures trouble-free fitting, painting and servicing.

The TECHART Exterior Carbon Sport Package adds even more sporty and individual traits. Available in matt or high gloss finish, the carbon fiber parts provide unlimited personalization variants. And even series parts such as trims, grills or sideblades become a part of the refinement package through an individual color match.



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Driving Dynamics – TECHART powerkits

The TECHART powerkits, based on TECHART's intelligent TECHTRONIC engine management, provide an impressive power boost to the Macan models' engines. In addition to superior driving performance, TECHTRONIC-equipped Macan models are added another important feature: peace of mind. The TECHART powerkits are easy to install, do not affect the vehicle's diagnostics or servicing, they do maintain the engine's electronic protection features. This is backed by a TECHART warranty on engine and gearbox in compliance with the TECHTRONIC warranty terms.

The powerkits for the Macan models at a glance:

TECHART powerkit TA B95/S1 for Macan S (3.0l/340 hp/460 Nm)

Power increase 37 kW/50 hp

Torque increase 60 Nm

0-100 km/h 4.9 s, 0-160 km/h 12.3 s, Top track speed 261 km/h

TECHART powerkit TA B95/T1 for Macan Turbo (3.6l/400 hp/550 Nm)

Power increase 37 kW/50 hp

Torque increase 70 Nm,

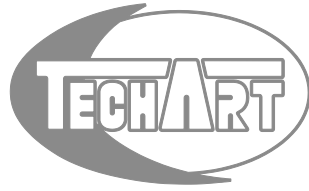
0-100 km/h 4.4 s, 0-160 km/h 10.6 s, Top track speed 271 km/h

TECHART powerkit TA B95/SD1 for Macan S Diesel (3.0l/258 hp/580 Nm)

Power increase 35 kW/42 hp

Torque increase 90 Nm

0-100 km/h 5.7 s, 0-160 km/h 15.7 s, Top track speed 237 km/h



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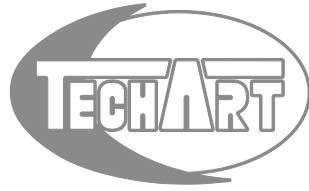
Driving Dynamics – TECHART exhaust systems

TECHART sport exhaust systems provide a racier soundscape at all speeds for the Macan models. The dynamic valve controlled systems adjust the sound automatically according to the driving style and the exhaust valves can also be operated by the press of a button. Even with the valves closed, the exhaust systems can be driven across the complete speed range. TECHART sport tailpipes set a distinctive highlight at the Macan's rear. They are also available as an add-on for the series exhaust system.

Driving Dynamics – TECHART chassis and wheels

For enhanced comfort and sportiness, TECHART adapted its renowned air suspension module, which is already well-established among the refinement options for the Cayenne models. For the Macan, the module allows a sport-focused body level adjustment. Compared to the series, the lowering is enhanced by 20 mm in Sport Plus mode but remains unchanged in Normal mode. Thus, the driver can select an even more racier suspension for sporty driving without waiving the high level of comfort. For improved everyday use capability, the loading level is lowered by another 1/3 compared to the series, which lowers the rear by 60 mm compared to Normal mode. A unique feature of the TECHART air suspension module: automatic lowering of the body when the car is locked. This ensures a powerful appearance even at standstill.

Different TECHART wheels in 21-inch and 22-inch size offer a wide variety of further personalization. Besides the standard colors, all TECHART wheels can be ordered in individual color: matching the decorative stitching, lacquered in two or more colors, with a matt finish or featuring a contrasted pinstripe.



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Bespoke interiors – TECHART manufactory, trims and comfort options

TECHART handcrafted interiors are world-renowned for their extraordinary level of quality and accuracy. This applies to the careful choice of select materials, the tasteful orchestration of colors as well as the sense of design and the unmatched precision and craftsmanship of the TECHART leatherhshop. All Macan owners are provided this diverse bandwidth of premium interior refinement. No matter if the customers prefer to set some selective highlights or wish to create a unique interior according to their very personal perception and taste.

The TECHART manufactory offers a wide range of personalization options for the Macan models which include the full refinement of the interior with supple and perfectly handcrafted leather but also a manifold program of interior styling and comfort options such as new TECHART carbon fiber surfaces and trims, a new TECHART three-spokes sport steering wheel, color-matched instrument dials, TECHART sport pedals or personalized illuminated door entry guards.

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