

Top 5 Vendors, Worldwide PC Shipments, Fourth Quarter 2014 (Preliminary) (Shipments are in thousands of units)

Vendor	4Q14 Shipments	4Q14 Market Share	4Q13 Shipments	4Q13 Market Share	4Q14/4Q13 Growth
1. Lenovo	16,049	19.9%	15,294	18.5%	4.9%
2. HP	15,880	19.7%	13,796	16.7%	15.1%
3. Dell	10,879	13.5%	10,026	12.1%	8.5%
4. Acer Group	6,220	7.7%	6,026	7.3%	3.2%
5. Apple	5,750	7.1%	4,838	5.8%	18.9%
Others	25,994	32.2%	32,798	39.6%	-20.7%
Total Market	80,772	100.0%	82,778	100.0%	-2.4%

Source: IDC Worldwide Quarterly PC Tracker, January 12, 2015

Table notes follow the last table

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Top 5 Vendors, United States PC Shipments, Fourth Quarter 2014 (Preliminary) (Shipments are in thousands of units)

Vendor	4Q14 Shipments	4Q14 Market Share	4Q13 Shipments	4Q13 Market Share	4Q14/4Q13 Growth
1. HP	5,314	30.1%	4,209	24.9%	26.2%
2. Dell	4,210	23.8%	3,701	21.9%	13.7%
3. Apple	2,245	12.7%	1,901	11.3%	18.1%
4. Lenovo	1,798	10.2%	1,667	9.9%	7.9%
5. Toshiba	1,141	6.5%	1,400	8.3%	-18.5%
Others	2,959	16.8%	4,002	23.7%	-26.0%
Total Market	17,667	100.0%	16,880	100.0%	4.7%

Source: IDC Worldwide Quarterly PC Tracker, January 12, 2015

Table notes follow the last table

Top 5 Vendors, Worldwide PC Shipments, 2014 (Preliminary) (Units Shipments are in thousands)

Vendor	2014 Shipments	2014 Market Share	2013 Shipments	2013 Market Share	2014/2013 Growth
1. Lenovo	59,233	19.2%	53,804	17.1%	10.1%
2. HP	56,849	18.4%	52,188	16.6%	8.9%
3. Dell	41,665	13.5%	37,787	12.0%	10.3%
4. Acer Group	24,104	7.8%	24,508	7.8%	-1.6%
5. Apple	19,822	6.4%	17,132	5.4%	15.7%
Others	106,952	34.7%	129,702	41.2%	-17.5%
Total Market	308,625	100.0%	315,121	100.0%	-2.1%

Source: IDC Worldwide Quarterly PC Tracker, January 12, 2015

Table notes follow the last table

Top 5 Vendors, United States PC Shipments, 2014 (Preliminary) (Units Shipments are in thousands)

Vendor	2014 Shipments	2014 Market Share	2013 Shipments	2013 Market Share	2014/2013 Growth
1. HP	18,332	27.6%	16,160	25.5%	13.4%
2. Dell	16,158	24.3%	14,055	22.1%	15.0%
3. Apple	8,085	12.2%	7,255	11.4%	11.4%
4. Lenovo	7,100	10.7%	6,195	9.8%	14.6%
5. Toshiba	4,299	6.5%	4,647	7.3%	-7.5%
Others	12,396	18.7%	15,151	23.9%	-18.2%
Total Market	66,370	100.0%	63,465	100.0%	4.6%

Source: IDC Worldwide Quarterly PC Tracker, January 12, 2015

Table Notes:

- Some IDC estimates prior to financial earnings reports.
- Shipments include shipments to distribution channels or end users. OEM sales are counted under the vendor/brand under which they are sold.
- PCs include Desktops, Portables, Ultralim Notebooks, Chromebooks, and Workstations and do not include handhelds, x86 Servers and Tablets (i.e. iPad, or Tablets with detachable

keyboards running either Windows or Android). Data for all vendors are reported for calendar periods.