Top 5 Vendors: Europe, Middle East, and Africa (EMEA) PC Shipments\*

## 3Q11 (Preliminary) (000 Units)

Vendor	3Q10	3Q11	Share 3Q10	Share 3Q11	3Q11/3Q10 Growth
Hewlett-Packard	5,338	5,519	19.2%	20.7%	3.4%
Acer Group	5,879	3,403	21.2%	12.7%	-42.1%
ASUS	2,325	2,738	8.4%	10.2%	17.8%
Dell	2,558	2,506	9.2%	9.4%	-2.0%
Lenovo	1,642	2,164	5.9%	8.1%	31.8%
Others	10,017	10,383	36.1%	38.9%	3.7%
Total	27,759	26,713	100.0%	100.0%	-3.8%

Source: IDC EMEA Quarterly PC Tracker, Preliminary Results, 3Q11, October 18, 2011

Shipments are branded shipments for all form factors (including desktops and notebooks) and exclude x86 servers as well as OEM sales for all vendors. Data for all vendors is reported for calendar periods.

For more information on IDC's EMEA Quarterly PC Tracker or other IDC personal computing research services, contact Associate Vice President Karine Paoli on +44 (0) 20 8987 7218 or at kpaoli@idc.com. Alternatively, contact your local IDC office or visit <a href="www.idc.com">www.idc.com</a>.

<sup>\*</sup>PC shipments = desktop and notebooks.