

Ingolstadt, 11 September 2007

## 2007 Frankfurt Motor Show

### Audi recruits 600 academics

- **New products create new jobs**
- **Attractive career-entry opportunities for graduates**
- **682 young people start training in 20 different vocations**

This year Audi is recruiting 600 academics; 60 in September – and today 6 of them are at the International Motor Show in Frankfurt (IAA). The young engineers unveiled the new Audi RS6 – the premium brand’s most powerful production vehicle – at the Audi press conference. The new employees, who come from four different nations, had recently signed their contracts.

“With the competencies of highly qualified graduates we will further enhance the innovative power of our brand. Today we are already thinking about tomorrow”, said Rupert Stadler, Chairman of the Board of Management at AUDI AG.

“It is the enthusiasm for our products that forms the basis of Audi’s unique success. Behind every new Audi there are more than 50,000 employees, who with passion and dedication develop, produce and bring our vehicles to market”, declared Stadler at today’s press conference.

The company with the four rings will almost double its product portfolio in the next eight years. “This will create more jobs and also increase our popularity as an employer”, emphasised Dr. Werner Widuckel, Board Member for Human Resources at AUDI AG.

“To a great extent, graduates want to identify with the products of their preferred employer. Factors such as market success and innovative power, interesting work and individual opportunities for development play an important role when choosing an employer.”

Audi has set itself the target of becoming the most attractive employer by the year 2015. “Human Resources work is therefore a major pillar of our corporate

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strategy. Only motivated and dedicated employees will ensure company success and innovative power in the future”, underlined Widuckel.

By increasing the number of new recruits this year from 450 to 600, Audi is responding in particular to the need for engineers. Most in demand are graduates in electrical engineering, mechatronics, mechanical engineering and automotive technology. In order to master the challenges of the future, Audi is employing more young engineers in the teams developing highly-efficient diesel engines and alternative drive systems. But there are good chances for graduates in humanities and economics, too. With various trainee programmes (see box) Audi has tailored career-entry opportunities based on the graduates’ qualifications, professional experience and personal preferences.

Not only academics are attracted to Audi as an employer: 682 young people started their apprenticeships last week in Ingolstadt and Neckarsulm. The car manufacturer is therefore retaining its high number of apprenticeships. Audi provides training in 20 different vocations.

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Photos and information can be obtained at [www.audi-mediaservices.com](http://www.audi-mediaservices.com)

**Opportunities for college graduates:****First Job Experience programme**

For college graduates who have achieved good grades in their studies but have so far not had the time or opportunity to acquire any practical experience, Audi offers the chance to take up a six to twelve-month placement, with appropriate remuneration, to gain experience of the work environment and obtain an additional qualification.

**International trainee programme**

During a twelve-month training programme, trainees get to know the key interfaces within and outside AUDI AG through various projects. They work independently on three to four projects in a range of different project areas during the 12 months. One of these projects is in their target field and at least one of the others is at one of the Volkswagen Group's international locations.

**China trainee programme**

The China trainee programme is an 18-month training programme for college graduates of all disciplines and provides them with a comprehensive insight into the structures and processes of AUDI AG. From the beginning, trainees work independently on projects in areas relating to China. Two of the projects thus take place at international Audi locations in China.

**Direct entry**

Direct entrants immediately take on projects in their planned area of responsibility. Working with a mentor in their specialist area, they draw up an individual induction plan that introduces them to the key contacts within the company.

**Development programme for academics**

The development programme for college graduates and young professionals is aimed at engineers and economists. During the tailor-made programme, participants first spend one to two years working in their target field. They are then employed in interface roles for another two years, to deepen their knowledge of the process chain. After approx. 48 months, they have become experts with interdisciplinary knowledge and can take on responsibilities in their target field. On-the-job and off-the-job tailor-made training measures accompany this programme.