Orga Systems.
#1 choice for real-time charging and billing

The real-time nature of convergent charging on the rise
Gaining dynamic and intelligent management over subscribers and network

Paderborn (Germany), 06 September 2011: Forecasts for the convergent charging market are stating a growth of $ 2.6 billion in the year 2014. This implies that the economy is improving because operators are investing. Yet the trend shows that very few of them are concentrating on full-scale billing transformation projects. The reason is that existing billing systems are increasingly falling short, lacking the flexibility, speed and real-time capabilities required to support new convergent business models. Orga Systems, #1 choice for real-time charging and billing, provides a unique combination of real-time charging, billing and policy management that meets operators' demands and customers' wishes.

The need for more innovative services and loyalty programs

Convergent charging allows operators to cope with critical challenges such as data and network explosion and helps them to optimize the quality of their service and profitability. Orga Systems' real-time charging, active mediation and policy control solution cools down the big data effect as well as it supports operators to move away from flat rate pricing to customer and network service diversity. This improvement can be done without the high costs associated with a large-scale billing replacement. Combined with Policy Management – the key feature to create customer loyalty – the customer experience can be boosted while at the same time easily allowing operators to address new business segments.

Increase performance – decrease customer complaints

Convergent charging deployments currently are concentrated in emerging and developing markets. Orga Systems' dynamic policy management enables MNOs to monetize all VAS, data and mobile broadband services by building up a real-time charging and policy control architecture. Its solution is able to achieve a performance increase of 300%, serve 4 million subscribers within the first month and is able to drop customer complaints by 75%.

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Meet Orga Systems at Booth B26 in the B Pavilion during Futurecom 2011 from Sept. 12th - 14th in São Paulo, Brazil, and learn more about real-time rating, charging and policy management on Sept. 12th at 4 p.m. in the Mexico Pavilion.