

# DAIMLER

Contact:  
Uta Leitner  
Katja Bott

Telephone:  
0711-17-41526  
0711-17-84020

## Presse-Information

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### **President Obama at Daimler:**

#### **US President visits production plant of US vehicle subsidiary Daimler Trucks North America in North Carolina**

Stuttgart / Mount Holly, North Carolina – US President Barack Obama visited the production plant of Daimler’s commercial vehicle subsidiary Daimler Trucks North America (DTNA) in Mount Holly, North Carolina, earlier today. He addressed the economic challenges facing the USA before a select audience and informed himself about DTNA’s vehicle portfolio.

The Mount Holly plant is part of DTNA’s network of commercial vehicle manufacturing facilities and produces the medium-duty Freightliner M2. DTNA also produces the M2 112 and 114SD natural gas-driven medium- and heavy-duty vehicles and the M2 106 Hybrid model at the Mount Holly plant.

In February 2012 the Environmental Protection Agency (EPA) certified DTNA's entire vehicle portfolio of long-distance haulage trucks, medium-duty trucks, and construction and municipal vehicles for compliance with the new "Greenhouse Gas 2014 Standard" (GHG14). Thus, DTNA has already achieved compliance with the new regulation of the US Environmental Protection Agency (EPA) and the National Highway Traffic Safety Administration (NHTSA), aimed at reducing green house gas emissions of heavy- and medium-duty trucks, which officially enters into force from model year 2013. Daimler has the self-appointed goal of becoming a trailblazer in environmentally-conscious, resource-enhancing and sustainable transport solutions throughout the NAFTA region.

"Daimler Trucks North America has long been committed to reducing greenhouse gas emissions and improving fuel efficiency through the development of clean drive systems and alternative fuel technologies," said Martin Daum, President and CEO of Daimler Trucks North America. "Through strategic partnerships with the EPA and the National Highway Traffic Safety Association, DTNA is committed to developing clean, fuel-efficient, and environmentally sustainable solutions for the North American market."

To meet the growing customer demand for DTNA trucks equipped with conventional and alternative drive technologies, Daimler's subsidiary DTNA ramped up its workforce by about 3,000 employees at various truck manufacturing facilities in the USA and Mexico in 2011. At the Mount Holly plant, the company created over 1,000 new jobs while introducing a second production shift. With its current workforce of 1,450 employees, the Mount Holly site produces a total of 25,000 Daimler commercial vehicles per year.

“The Mount Holly manufacturing facility is a good example of the rising truck demand in all DTNA locations. In 2011, the plant more than tripled its production units and continues to experience very strong demand,” said Roger Nielsen, Chief Operating Officer of DTNA. “President Barack Obama’s visit to the facilities is an honor that underscores our commitment to growing and sustaining employment in North Carolina.”

### **About Daimler Trucks North America**

Daimler Trucks North America LLC, headquartered in Portland, Oregon, is the leading medium- and heavy-duty truck manufacturer in North America. Daimler Trucks North America is a Daimler Group company, which produces and markets Class 4-8 vehicles under the Freightliner, Western Star and Thomas Built Buses brands.

Further information from Daimler is available at  
**[www.media.daimler.com](http://www.media.daimler.com)** and **[www.daimler.com](http://www.daimler.com)**.

#### About Daimler

Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides financing, leasing, fleet management, insurance and innovative mobility services. The company's founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. As a pioneer of automotive engineering, Daimler continues to shape the future of mobility today: The Group's focus is on innovative and green technologies as well as on safe and superior automobiles that appeal to and fascinate its customers. For many years now, Daimler has been investing continually in the development of alternative drive systems with the goal of making emission-free driving possible in the long term. So in addition to vehicles with hybrid drive, Daimler now has the broadest range of locally emission-free electric vehicles powered by batteries and fuel cells. This is just one example of how Daimler willingly accepts the challenge of meeting its responsibility towards society and the environment. Daimler sells its vehicles and services in nearly all the countries of the world and has production facilities on five continents. Its current brand portfolio includes, in addition to the world's most valuable premium automotive brand, Mercedes-Benz, the brands smart, Maybach, Freightliner, Western Star, BharatBenz, Fuso, Setra, Orion and Thomas Built Buses. The company is listed on the stock exchanges of Frankfurt and Stuttgart (stock exchange symbol DAL). In 2011, the Group sold 2.1 million vehicles and employed a workforce of more than 271,000 people; revenue totaled €106.5 billion and EBIT amounted to €8.8 billion.