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**Becker Traffic Assist 7977 and Becker Soccer Collection Packages to be given away**

### **Becker Soccer Cup shortens the wait to kickoff**

**Karlsbad, 21 April 2008. Becker will be going online with the Becker Soccer Cup prize draw on 6 May 2008, just a few weeks ahead of the Euro Cup opening match in Basel. To launch this football special, Becker will be giving away three Becker Traffic Assist 7977 mobile navigation units via [www.mybecker.com](http://www.mybecker.com) along with four Soccer Collection packages with a selection of the most popular products from the collection.**

The EURO Cup 2008 is scheduled to start in less than seven weeks. Football fans who can't wait for the kickoff are invited to test their goal-scoring skills with the Becker Soccer Cup at [www.mybecker.com](http://www.mybecker.com).

The idea is to convert three spot kicks into winning points in the shortest time and gain a spot on the high score list. For registered participants who want even more fame, Becker is starting off the soccer special from 6-12 May 2008 by giving away three Becker Traffic Assist 7977 navigation systems along with four Soccer Collection packages with a selection of the most popular products from the collection.

The Becker Soccer Cup will be online until the end of the European Championships.

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#### **Harman/Becker Automotive Systems GmbH**

Harman/Becker Automotive Systems GmbH is a subsidiary of Harman International Industries Inc. based in the USA (Washington). Becker has gained an international reputation in the automotive industry and

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aftermarket with technological innovations in car audio systems, infotainment, vehicle navigation, telematics and integrated multimedia systems. Other Harman/Becker milestones include video processing, digital TV tuner technology and MOST (Media Oriented Systems Transport), the standard for in-car multimedia solutions. The company is strengthening its position as an innovation leader in the market with state-of-the-art manufacturing processes.