

Category	2009	2010	% Variation 2010 v 2009
Film	656	586	-11%
Print	865	768	-11%
Outdoor	697	535	-23%
Direct	219	249	+14%
Promo & Activation	145	276	+90%
Media	371	382	+3%
Radio	126	144	+14%
Design	141	175	+24%
Interactive	455	559	+23%
Integrated	76	105	+38%
Print & Outdoor and Film Craft	269	360	+34%
Mobile	-	58	-
PR	-	142	-
TOTAL	4020	4339	+8%