

SPECIAL AWARDS – SPIKES ASIA 2012

Network of the Year:

- 1. BBDO
- 2. DDB
- 3. Leo Burnett

Agency of the Year:

- 1. DDB, Sydney
- 2. Dentsu, Tokyo
- 3. BBDO Guerrero, Makati City

Independent Agency of the Year:

- 1. Party, Tokyo
- 2. Taproot, Mumbai
- 3. The Monkeys, Sydney

Media Agency of the Year:

- 1. Mindshare, Mumbai
- 2. Cheil Worldwide, Seoul
- 3. Whybin\TBWA Group, Sydney

Spikes Palm:

- 1. Exit Films, Melbourne
- 2. Revolver, Sydney
- 3. Finch, Sydney

Advertiser of the Year:

P&G